CDE Model: School-based Enterprises

April 27, 2023
Who's here today?

Please use the chat to introduce yourself &

Any questions top of mind for you about school-based enterprises

• Please mute computers and/or phones during the presentations

• Please use the chat to provide any comments or questions throughout
Explore the I-WIN Resource Hub and subscribe to the newsletter

Highlight and explore innovative models for work-based learning

Build connections among communities to share best practices, learnings and resources

Identify needs for state policy changes or support systems

Engage in conversations on creating sustainable, high-quality models that provide broader and more equitable access, focusing on building social capital for Black and Latinx students
Work-Based Learning Continuum

Definitions: Illinois Career Pathways Dictionary
A supervised work experience relating to an individual’s career area of interest that:

1) Occurs in a workplace or under other authentic working conditions;
2) Is co-developed by an education provider and at least one employer in the relevant field;
3) Provides compensation or educational credit to the participant;
4) Reinforces foundational professional skills including, at a minimum, those outlined in the Essential Employability Skills framework;
5) Includes a Professional Skills Assessment that assesses skill development and is utilized as a participant feedback tool; and
6) Takes place for a minimum of 60 total hours.
CDEs can be more commonly known as..

- Internships
- School-based Enterprises
- Supervised Agricultural Experiences
- Cooperative Education (Workplace Experience Course)
- Remote Work for a Client or Employer
- Student-led Enterprise
- Clinical Experiences
- etc.
Career Development Resources
ISBE Guidance (p.30-32):

A school-based enterprise is a type of Career Development Experience that involves a simulated or actual business conducted within a school. It is designed to replicate a specific business or segment of an industry and assist students in acquiring work experience related to their chosen career cluster.

School-based enterprises provide goods/services to meet the needs of the market and are managed and operated by students as hands-on learning laboratories integrating common standards in marketing, finance, hospitality, or management.
School-based Enterprise examples include:

- Information technology help desks
- School stores
- Boutiques
- Agricultural greenhouses
- School apparel shops
- Coffee shops
- Credit unions
- Automotive services
- Child care programs
- School farms
- Construction projects
- Catering services
- Sign-making and/or printing
- Novelty production
- Embroidery and/or screen printing
- Stores associated with businesses, such as grocery chains and restaurants
Why school-based enterprises?

• Addresses barriers such as:
  • Transportation
  • Lack of industry partners who have capacity to offer CDEs in-house

• Supports students who may be more comfortable with/require one-on-one support from school staff as well as industry mentors

• Can be embedded within a course so students can participate who are unable to engage in CDEs before/after regular school hours

• Supports Career Exploration - students can rotate between various positions and gain experience in all aspects of the business that could incorporate programs from a multitude of career clusters
Additional Resources

Previous sessions:

- Energy Conservation School-based Enterprises
- Leyden High School at the Success Network conference (recording and presentation)

DECA School-based Enterprises

National Technical Assistance Center on Transition -- School Enterprise Toolkit

Nebraska Department of Education -- Guide for School-Based Enterprises

University of Illinois case study and research brief - serving students with IEPs

CDE Toolkit:

- Participant Task Examples by Pathway Endorsement Area
- CDE design template
What is CAVC?

The Collinsville Area Vocational Center (CAVC) is one of 24 Area Vocational Centers in Illinois.

We currently serve 9 area high schools (Civic Memorial, Collinsville, Dupo, East-Alton Wood River, Edwardsville, Highland, Lebanon, Mascoutah, and Triad) We currently have 440 Juniors and Seniors enrolled in our 13 programs.
Programs Offered at CAVC?

- Auto Body
- Building Trades
- Cosmetology
- Cyber Security
- Early Childhood
- K-12 Teacher Prep
- Precision Machining
- Auto Mechanics
- Clinical Health
- (CNA) Criminal Justice
- Electronics
- Food Service
- Welding
Auto Body / Mechanics - After introductory training is completed our students begin work on customer cars. Our "customers" include students, staff, and community members. Repair work includes oil changes, tire rotations, engine rebuilds, dent repairs, and partial and full paint jobs.
Building Trades Enterprise Programs

After introductory training in tools and safety is completed our students start going out to our building trades house. Students perform the construction of the house which is then sold via auction upon completion.
Our Food Service students learn and cook a new dish each week. These dishes are then sold to and delivered to staff.
As a part of our education programs, we run a preschool. The preschool is for 2-5-year-olds and consists of staff and community members' children. The preschool is overseen by one of our staff members and the daily operations are run by our vocational students.
Questions?
Breakout room #1
Continue to chat with Joe McGinnis from CAVC

Breakout room #2
General questions and brainstorming on school-based enterprises with Heather
Opportunities & Next Steps
Register for our upcoming I-WIN Sessions

Regional Team-based Challenges
On Tuesday, May 9, 10–11:30 a.m., learn how high schools and community colleges are providing regional opportunities in their community to host team-based challenges in education, manufacturing, and health sciences.

[Link to register]

Supporting Young Women in Manufacturing
On Tuesday, May 23, 10–11 a.m., learn about best practices, community models, and resources for supporting young women to pursue experiences in manufacturing. This session will also share insights and feedback gathered from female high school and college students on what they want to see in these efforts.

[Link to register]
Other opportunities and next steps

Success Network Policy Committee: Transportation Work Group (WBL)

Sign-up here

Next Transportation workgroup meeting: Wednesday, May 24th 11a-12p

Sessions archive from the 2023 Illinois Success Network conference

Summer 2023 CTE Professional Development Opportunities (including Team-based Challenge writing workshops!)

This recording and presentation will be sent out shortly + the CAVC course offering guide

What other CDE models are you most interested in hearing about next?
Thank you!

Heather Penczak, hpenczak@niu.edu