Health Science Career Exploration Showcase

November 2, 2022
Who’s here today?

Please use the chat to write your name, title, organization & Any questions top of mind for you about career exploration and/or WBL in Health Sciences

• Please mute computers and/or phones during the presentations

• Please use the chat to provide any comments or questions throughout
Highlight and explore innovative models for work-based learning, initial focus on virtual

Engage in conversations on creating sustainable, high-quality models that provide broader and more equitable access, with a focus on building social capital for Black and Latinx students

Build connections among communities to share best practices, learnings and resources

Identify needs for state policy changes or support systems

Link to I-WIN Resource Hub

Subscribe to the I-WIN Newsletter!
Illinois’ Work-Based Learning Continuum

Definitions: Illinois Career Pathways Dictionary
Upcoming I-WIN Sessions

Wednesday, December 14th (10:30-11:30a)
- Onboarding and Supporting Employer Partners: VALEES region shares their model and resources
- [Link to register](#)
Virtual Cybersecurity WBL Opportunity

Promoting Cybersecurity awareness through free virtual Work-Based Learning: The Work-Based Learning Alliance has partnered with IBM SkillsBuild and Education Systems Center to provide high school students across Illinois with unique virtual work-based learning opportunities as part of Cybersecurity Awareness Month.

Opportunities include:

- Access to IBM SkillsBuild for all participating high schools
- 250 paid cybersecurity capstone project spots for students across the state
Community Showcase
Background on the Career Exploration Pilot

Supported by the Telligen Community Initiative, EdSystems provided grant funding to three Illinois communities to pilot the following:

• Engage a two-generation approach to Career Exploration in Health Sciences, that inspire both the student and their parents, guardians, or other family members about current and future career opportunities

• Utilize the research and recommendations in the Illinois Model Programs of Study for Health Sciences as a guide to highlight regional educational pathways and health sciences occupations that are in demand, have forecasted growth, and pay a living wage
Health Sciences Career Exploration
Greater Joliet Area YMCA

Donnie F. Chestnutt
Mission Advancement Director
General Overview

• Provide students and community participants information and resources to make informed decision regarding career choices in the healthcare industry.

• Target group – Students enrolled in our Teen Achievers program, students attending the 9 partnering school and adults in the Will County community.

• Reach out to local churches and other community organizations to share this opportunity with adults.

• Recruit individuals from various healthcare jobs in our immediate area.
Community Partnerships

• Edward Elmhurst Hospital
• Joliet Junior College
• Silver Cross Hospital
• Wilco Career Center
• Will County Workforce Development
Career Representation

• Recruit staff currently working in identified healthcare field.
• Provide information on earning potential and employability.
• Education Requirement
• Review various certification program at Joliet Junior College.
20+ In Person Representative

Central Scheduling – Certified Medical Assistant – Certified Nurses Assistant - Environmental Services – Health Information Management Technician – Laboratory Technician – Licensed Practical Nurse – Medical Billing – Medical Central Transport – Medical Coding Specialist – Medical Emergency Services (EMTB) - Medical Insurance Verification – Medical Nutrition Services – Medical Ultrasound – Pharmaceutical Sales – Pharmacist – Phlebotomist – Radiologic Technologist – Registered Nurse
<table>
<thead>
<tr>
<th>Insights/Innovations Made</th>
<th>Best Practices</th>
<th>Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>It was important to connect with as many community agencies to get the word out on what our initiative was.</td>
<td>It was important to have the community partnerships.</td>
<td>Actively recruited individuals to serve as “in-person brochure”.</td>
</tr>
<tr>
<td>Regular meeting to keep all participants engaged and excited for what we were doing.</td>
<td>During the planning phase, it is crucial to touch base with partners regularly to keep everyone engaged and informed.</td>
<td>For jobs within the healthcare field we could not get live representation for. We create a PowerPoint slide show, highlighting the jobs available and info on training required and earning potential. The slide show was let running throughout the event on large screens.</td>
</tr>
<tr>
<td>Use the social media platform was crucial to getting the information out in the; paid advertising for the event.</td>
<td>Be realistic with the agenda; allocate the appropriate amount of time for any presentations.</td>
<td>Information on earning potential was gather from salary.com website and JJC.</td>
</tr>
<tr>
<td>This was our first event focusing solely on the healthcare industry.</td>
<td>- Bribing is good, used gift cards to encourage earlier registration and participation.</td>
<td></td>
</tr>
<tr>
<td>Follow the outline for workshop we hosted for the trades earlier this year.</td>
<td>- Must get the flyer out in the market in time for planning.</td>
<td></td>
</tr>
<tr>
<td>Make sure the registration process is simple. We use Google docs.</td>
<td>- Use of QR codes helps to make the registration process easier.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Mus have a variety of jobs to showcase.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Engage the participant; the representative for the jobs were a big hit.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Connect with any community partners that can share information on your event. It is important to send the flyer and send reminder the closer you get to the event date.</td>
<td></td>
</tr>
</tbody>
</table>
Lessons Learned & Overcoming Challenges

• We had great partnership with the organizations that participated in this workshop. Key takeaway: timely follow up.
• We should have gotten our flyer out sooner.
• Offer an incentive initially to get the registrations.
• Getting the potential income info and training requirement; need to identify a reliable source to be consistent with information provided.
Next Steps & Staying Connected

• We will definitely like to offer this workshop again. However, we will need to get the flyer out in the community much sooner than we did.

• Identify key individual in various schools that would be willing to share the information.

• Stay in touch will organizations that partnered with us for this event.

• Get the information out to more community groups, like HOA, neighbor councils, etc.

• Donnie F. Chestnutt
  Mission Advancement Director
  Greater Joliet Area YMCA
  749 Houbolt Road
  Joliet, IL 60431
  Email: dchestnutt@jolietymca.org
  Phone: 815-780-0800
Health Sciences Career Exploration Fair
Presenter: Natalia A. Gallegos, MPH

Empower Minds. Create Opportunities.
General Overview & Background

300+ Middle School and High School students attended the fair

Launched Health Sciences Career Exploration Fair – May 2022

Partnered with CPS CTE and Work-Based Learning teams – 4 Middle Schools and 9 High Schools attended

Rotation Model
Students rotated in school's groups of 10 or less for 90 minutes
## Insights, Best Practices, & Resources

<table>
<thead>
<tr>
<th>Insights/Innovations Made</th>
<th>Best Practices</th>
<th>Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ A theme is important!</td>
<td>▪ Develop a concrete timeline</td>
<td>▪ <a href="#">HSCF - Timeline, Agenda, and Layout - May 2022</a></td>
</tr>
<tr>
<td>▪ Making sure feedback was provided</td>
<td>▪ Secure support from local social districts or community-based partner organizations</td>
<td>▪ <a href="#">REACH Exploring Careers at Home Infographic</a></td>
</tr>
<tr>
<td>▪ Recruit more support</td>
<td>▪ Make sure activities and vendors are appropriate for the age group your hosting</td>
<td>▪ <a href="#">HSCF - Flyers</a></td>
</tr>
<tr>
<td>▪ Budget and funding</td>
<td></td>
<td>▪ <a href="#">HSCF Passport Examples</a></td>
</tr>
<tr>
<td>▪ Continue to host an event year after year</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Lessons Learned

- Student, parents, and schools enjoyed the opportunity
- Staff was able to engage with students with new and old partners
- Built stronger connections!
- Received feedback that was helpful for planning a future event
- Need to host an exploration fair again!

Overcoming Challenges

- Timeline
- Transportation
- Location and Space
- Hosting an event of this size during an active pandemic
Next Steps

- Hosted our **second** Annual Health and STEM Fair on Friday, November 11th
- Look forward to our **Spring** event in 2023!

Staying Connected!

Feel free to reach out if you have any questions. We always look forward to connecting!

Natalia A. Gallegos, MPH
natalia_a_gallegos@rush.edu
reach@rush.edu

Visit our Website: reachatrush.org
Follow us on social!
Health Sciences Career Exploration
BJC Healthcare – Barnes-Jewish Hospital
St. Louis, Missouri

[Jennifer Irvin, Matthew Meinen, Susan Johnson]
General Overview & The Why/Background

**Headline:** Barnes-Jewish Hospital team members host dynamic career fair for health science students

More than 100 guests were greeted with confetti poppers and cheers as they entered Parkview Tower at Barnes-Jewish Hospital Saturday, Sept. 24. The guests were students, family members and staff from East St. Louis High School’s health science program. BJC employees also participated and invited interested employees.

The event, Exploring Careers in Health Sciences, was designed as a one-stop shop that included representatives from five Barnes-Jewish Hospital departments and representatives from Southwestern Illinois College and St. Louis Community College.
<table>
<thead>
<tr>
<th>Insights/Innovations Made</th>
<th>Best Practices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday event - Students took off work, canceled other plans so they were able to attend the event</td>
<td>Discussed all modalities in Radiology.</td>
</tr>
<tr>
<td>Worked well for clinical since hospital not too crowded and able to move groups around, have more staff available to help with event</td>
<td>Had information to take home that had contact information as well as specific information on Radiology careers and growth.</td>
</tr>
<tr>
<td>Getting volunteers was easier</td>
<td>Had clinical affiliations on site with students from that program who could share their clinical experiences.</td>
</tr>
<tr>
<td>QR code was helpful to have people register if they hadn’t done so beforehand</td>
<td>Toured multiple modalities with specialists in each area to demonstrate imaging and answer questions, show equipment and supplies.</td>
</tr>
<tr>
<td>Planning notes helpful for having a track record for when we do the event again next time</td>
<td>Clinical employees in conference room and explain career opportunities, showing slide show of imaging as well as physical equipment and how it is used. Able to demonstrate all areas of imaging, clinical affiliates and sign up for touring.</td>
</tr>
</tbody>
</table>
Had enough team members to staff conference room, handle three tours at a time, have experts in each modality during the tour to share about radiology careers and have give aways for students who toured.

People wanted more information about entry-level and how to get a job, tuition reimbursement
- Share about current open positions during touring as well as the opportunity to apply the day of the event.
- Encouraged interested students to come back and have additional shadowing experiences.
- Offered mentors for interested students.
- Connected with the schools and offered tours to their educations/counselors and other school professionals.
- Offered to take our “show on the road” to the school and share with the students in the class rooms.
- Provided handouts in the conference room and during the tours including contact names, email address and phone numbers for any follow-up questions.
Lessons Learned & Overcoming Challenges

Lessons Learned

• Visitors are highly interested in interactive stations
• Tours throughout different areas of the Hospital are valuable
• Have activities to engage visitors for the duration of the event
• High interest in entry level jobs available now!

Challenges

• Event Space and Signage (is area large enough, are signs visible and clear?)
• Event sign-in process (100+ visitors at once is a challenge) and align the tours.
• Tours were challenging and other people just jumped on and the tours became larger than we wanted.
• Would have been better to have a more coordinated tour process.
Next Steps & Staying Connected

• Repeat event annually, and expand to other school systems in surrounding Illinois and Metro area

• Continued support from Education Systems of Illinois, Local School Districts, and Organizational outreach programs

Matthew Meinen RT(R)(VI)– Charge Technologist Interventional Radiology
Matthew.Meinen@bjc.org
(314) 517-1927

Jennifer Irvin, MHSA, CHWC-School-Community Education Partner
Jennifer.irvin@bjc.org

Susan Johnson, MS, SHRM-CP, Business Analyst Radiology
Susan.johnson2@bjc.org
(314) 598-2577
Model Resources

- Plainfield:
  - Career Exploration
  - Career Development Experience
- Chicago:
  - Career Exploration
  - Career Development Experience
- East St. Louis:
  - Career Exploration
  - Career Development Experience
Next Steps

- The recording and materials from today will be sent out shortly
- Submit a resource through the [I-WIN site](#) or directly to [hpenczak@niu.edu](mailto:hpenczak@niu.edu)
- Please let Heather know if you are interested in presenting or have recommendations to share about an innovative WBL model

*Thank you all for joining!*