Who’s here today?

Please use the chat to write your name, title, organization &

If you have to sing karaoke, what song do you pick?

• Please mute computers and/or phones during the presentations

• There will be time for Q&A after each presentation

• Please use the chat to provide any comments or questions throughout
Goals of I-WIN

• Highlight and explore innovative models for work-based learning with a focus this first year on virtual work-based learning

• Engage in conversations on creating sustainable, high-quality models that ultimately provide broader and more equitable access to work-based learning with a focus on building social capital for Black and Latinx students

• Build connections among communities to share best practices, learnings and resources

• Identify needs for state policy changes or support systems
Announcements
Statewide Team-based Challenge Resource Bank

- Organized by College and Career Pathway Endorsement Area
- Includes ideas for inspiration and detailed models, along with a template for designing your own
- Resource bank and materials available on I-WIN resource hub

Team-based Challenges are a group problem-based learning project relating to an individual’s career area of interest that involves a problem relating to employers within that area, including mentoring from adults with expertise in that area, and requires the individual to present the outcomes of the project

We need your help! Please send any models to Heather, hpenczak@niu.edu

Source: Career Pathways Dictionary
IDEAS FOR INSPIRATION: TEAM-BASED CHALLENGES

Agriculture, Food, and Natural Resources

### Address Community Needs
- Research and determine needs in the community for in-demand interests, services, and/or products to develop a plan to address. Could include: starting their own business, connecting local business, enhancing services and/or products currently offered by local community businesses/organizations.

### Land Use Plan/Design
- Develop a land use plan and/or design.

### Advertising
- Create an advertising campaign to promote a local business. Participants can research current marketing methods including local businesses website, social media, articles in newspapers, etc.

### Computer Program Design
- Design computer programs to address needs concerning production and any associated concerns.

### Product Design
- Design and/or build products, equipment and/or facilities to address a local business and/or community need.

### Studying Effects
- Study the effects of a substance or procedure over time and determine its effectiveness.
- Grow crops and determine a plan for use in research or sale purposes.

---

### PROJECT OVERVIEW

- **Team-Based Challenge Title**

- **Source (if applicable)**

- **Course # & Title (if applicable)**

- **Industry Partner(s)**

- **Endorsement Area**

- **Problem to Investigate/Scope**

- **Project Outcomes**
# Project Overview

## Team-Based Challenge Title
You and Yours Café – VALEES Graphic Student of the Year Competition 2021

## Source
Valley Education for Employment System (VALEES, EEF #130)  
Designer of challenge and Website: Gautam Wadhwa, College of DuPage

## Industry Partner(s)
Jason Christiansen, JC Imaginations; Andy Clements, Weblinx Inc.; Meghan Edmonson, Waubonsee Community College, Laura Ferguson, Batavia Park District; Andy Kenney, Andy James Design; Josh Wilson, freelance designer; Dylan Zimmerman, BFC Print

## Endorsement Area
Arts & Communication

## Problem to Investigate/Scope
Students must design an identity, menu/website for the following business: “You and Yours Café”; “YAY”  
YAY is a small restaurant/café based in the heart of the arts district of downtown Miami. It specializes in fresh and organic meals and offers an endless opportunity of mixing and matching foods. YAY’s selling point is the fresh, organic, and welcoming atmosphere. It uses bright and ‘beachy’ colors to represent happiness. It has a live music event every night. It uses these events to give the opportunity to and promote local music talent.

## Project Outcomes
Participants design logo and menu or website layout for YAY. Participants work successfully in teams and learn from industry mentor.

## Project Outline

<table>
<thead>
<tr>
<th>Stage</th>
<th>Topics/Events:</th>
<th>Timeline:</th>
<th>Deliverables:</th>
</tr>
</thead>
</table>
| Preparation  | - Set Expectations  
- Skill Development Part 1: review technical components  
- Meeting Industry Mentor | Day 1     | Visual Moodboards                                       |
| Project Plan | - Conduct initial research into similar businesses  
- Develop an approach to creating the final products | Day 2     | Project Plan  
Sketches of logo ideas and menu/website layout |
| Project Execution | - Research  
- Status Update #1 – Initial theoretical ideas on design  
- Status Update #2 – Technical challenges encountered | Days 3 - 5 | Status updates to Industry Mentor |
| Project Finalization | - Prep project Presentation | Day 6     | Draft of deliverables and presentation to Industry Mentor |
| Project Presentation | - Skill Development Part 3: How to Make Your Pitch  
- Networking  
- Feedback from peers/industry mentors | Day 7     | Final presentation:  
- Create a final logo in Illustrator. Present the logo in both positive and negative options in black and white. Also, list the colors and fonts used.  
- Create 3 images that show the application of the logo.  
- Create a 4-page menu or a 4-page website layout for the restaurant in Photoshop, Illustrator, Adobe XD or a similar application. |
Practera as a Model for Virtual WBL

**Practera** is a customizable, technology enabled platform for structured virtual and hybrid work-based learning.

**Illinois communities are piloting Practera to:**

- Ensure equity and expand access to WBL
- Support a Team-based Challenge or Career Development Experience

Through a partnership with Practera, I-WIN communities have free access to pilot Practera through SY21-22. **Participation as a pilot site includes:**

- Professional development opportunities
- Support and inspiration through regular community of practice sessions, and
- Technical assistance throughout
PD Opportunity for Implementing Virtual WBL

Implementing WBL into a new educational context

PD Course Overview, 6-12 week program + WBL pilot, $700 pp

For more information, or if you are interested in participating, please contact:

Nancy Awdziejczyk
Executive Director
Northwest Educational Council for Student Success (NECSS)
nancy.awdiejczyk@d214.org
Summer WBL Continuum Design Workshops

• All stakeholders in WBL are welcome! Communities are encouraged to bring a small group of 3-5 people.
  • POLL: What is the best time of day for these?
• Each session will have a design challenge and inspiration to draw from.
  • June: Career Exploration
  • July: Team-based Challenges
  • August: Career Development Experiences
• Will send out flyer with registration links. Regular I-WIN sessions on pause until late September.
Other Announcements?
Shout-outs?
Celebrations?
Networking
Intrinsic School Version

By Edith L
What is Networking???

Networking, is an event or program that allows professionals from different backgrounds to connect with young adults and share their journey and experience. Networking allows young adults to establish long lasting relationships that in the future can lead to successful careers.
In-Person (my experience)

One word **Wonderful!!!**

My school set up drink, tables, and signs all over the school and decorated so beautiful. Student and professional had name tags and professionals would usually stay in one area where it would be easier for a student to start a conversation.

Students had business cards.

Students were able to dress up.

Students had the option to walk anywhere their curiosity would take them.
Virtual

It was a good experience it was definitely something new and out of ordinary.

We all met through zoom a platform where each professional had their own break out room and students were able to jump from one to another.

Virtually really took away the scene of shyness or feeling intimidate because instead of having a one on one conversation was mostly a group conversation.
I-WIN

EVANSTON, IL

PRESENTED BY:

NEIL GAMBOW – CHAIR, MAYOR’S EMPLOYER ADVISORY COUNCIL

TANA FRANCELLNO – CAREER PARTNERSHIP MANAGER

May 25, 2021
AGENDA

• What is MEAC

• The Big Pivot
  • WBL Programs
  • Virtual Career Panels
  • SchooLinks

• Extending into District 65 Middle School
WHAT IS MEAC

- Mayor’s Employer Advisory Council
- Launched – 6/14/2018
- Bring Evanston Township High School and local employers into closer alignment to support careers that do not require a four-year degree
- Goal - Help 100 students per year by the end of year three
- Plan to be a 3-year project - if we cannot make a difference in three years, we have failed
- How Did We Do? 2020-21
  - 22 Paid Summer Internships
  - 750 attendees at Career Panels and Career Options Night
MEAC ROSTER – 146 PEOPLE

• Planning Team – 14 members representing all stakeholder groups, meet three times a year
• Education – 6 institutions including Oakton Community College
• Employers – 50 representing all 7 career pathways (72 people)
• City, County and State Government – 5 (8 people)
• Not-for-Profit Workforce Development Organizations – 13 (18 people)
• Non-Affiliated Friends – 15 people
THE BIG PIVOT MARCH 12 – GO VIRTUAL
EVANSTON WBL PROGRAMS

• iKit Summer Internship Program
• Evanston Work Ethic (WE) Program
• Mayor’s Summer Youth Employment Program (MSYEP)
THE BIG PIVOT MARCH 12 – GO VIRTUAL
IKIT SUMMER INTERNSHIP PROGRAM

• Partners - iKit Summer Internship Program – Conceived April 2020
  • Evanston Youth Job Center (YJC)
  • Evanston Community Foundation (ECF)
  • City of Evanston - Youth and Young Adult Division
  • Evanston WE (Work Ethic) Program
  • ETHS
IKIT INTERNSHIP PROGRAM

- No Cost to Employer
- Length of Internship – 12 weeks - starts Monday, June 14, 2021
- Interns are class of 2021 ETHS graduates, most are 18 years old
- Rate of pay - $15/hr.
- 25-30 hours per week
- Paid Youth Job Center (YJC) Career Readiness Training on June 1-11 and alternate Fridays (financial literacy, conflict management, teamwork, etc.)
- Work schedule is at the discretion of host employer
- Insurance coverage by YJC
- Wrap-around services provided by YJC and the City of Evanston
  - Counseling where a need is identified
  - Transportation assistance where needed
Evanston WE Program

- No Cost to Employer
- Length of Internship – 6-weeks - start late June or early July
- Interns are rising ETHS Seniors
- Rate of pay - $10/hr.
- 20 hours per week
- WE Career Training January to June, 2021
- Work schedule is at the discretion of host employer
- Wraparound services provided by Evanston WE
  - Assist students with any paperwork, health screenings, etc.
  - Hold weekly meetings with students throughout summer
  - Check in with employers every-other week
  - On-call 24/7 for any issues that arise
IKIT – EMPLOYER TRAINING
SESSION 1 - PROGRAM INTRODUCTION

- Goals
- Structure
- Basic timeline
- Intern Job Readiness Checklist (completed by applicant)
INTERN CHECKLIST AND ADDITIONAL INFO

Intern must:

- Indicate that they do not plan to attend 4-yr college immediately after graduation
- Identify their career pathway interest
- Attend job readiness training

<table>
<thead>
<tr>
<th>Intern Job Readiness Checklist</th>
<th>Date Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intern Name:</td>
<td></td>
</tr>
<tr>
<td>Resume Preparation</td>
<td></td>
</tr>
<tr>
<td>First Impressions</td>
<td></td>
</tr>
<tr>
<td>Introductions and greetings</td>
<td></td>
</tr>
<tr>
<td>30-second elevator pitch</td>
<td></td>
</tr>
<tr>
<td>Background knowledge of the Host</td>
<td></td>
</tr>
<tr>
<td>Appropriate Attire for Work Environment</td>
<td></td>
</tr>
<tr>
<td>General dos and don’ts of clothing for interview</td>
<td></td>
</tr>
<tr>
<td>Resources for professional and work environment wear</td>
<td></td>
</tr>
<tr>
<td>Reliability and Accountability Timeliness</td>
<td></td>
</tr>
<tr>
<td>Communicating when late or absent Following through</td>
<td></td>
</tr>
<tr>
<td>Professional Communication</td>
<td></td>
</tr>
<tr>
<td>Writing an email</td>
<td></td>
</tr>
<tr>
<td>Asking for help/clarification Customer service skills</td>
<td></td>
</tr>
<tr>
<td>Teamwork and Conflict Resolution</td>
<td></td>
</tr>
<tr>
<td>Building on the strengths of others</td>
<td></td>
</tr>
<tr>
<td>Being a productive team member</td>
<td></td>
</tr>
<tr>
<td>How to manage issues and frustrations</td>
<td></td>
</tr>
</tbody>
</table>
IKIT – EMPLOYER TRAINING
SESSION 2 – EMPLOYER PREPARATION

• Expectations if Intern and Employer
• Host Employer Pre-Employment Requirements for Intern
  • Ensure all needed information is in the hands of your intern before the start date
  • Give intern time to fulfill pre-employment requirements
  • Employer checklist
• Offer letter from host employer to intern
• Why a solid onboarding process is important
• What does a solid onboarding process look like for your intern
• Tips for communicating with young people without much work experience.
THE BIG PIVOT MARCH 12 – GO VIRTUAL
MAYOR’S SUMMER YOUTH EMPLOYMENT PROGRAM

- Initiated in 2013
- Open to all Evanston young people 14 years old or older.
- 40 local employers including the City of Evanston
- 300-400 young people employed each summer
- Part-time and full-time jobs
- All jobs are on site
THE BIG PIVOT MARCH 12 – GO VIRTUAL
VIRTUAL CAREER PANELS

- Seven One-hour virtual panels for 2020-21 school year
  - Focused on the career pathways recognized by the state
  - Produced by MEAC
  - Recorded and on the ETHS website.

- Format for each panel
  - 4 local employers
    - Tell their individual personal story (most presenters do not have a college degree but do have significant post-secondary training)
    - Present information on careers in their organization that do not require a college degree
    - Discuss employee benefits including tuition reimbursement practices
  - Oakton Community College
    - Department Chair of section supporting the subject career pathway
    - How to apply to Oakton and what student support is offered at ETHS prior to graduation
    - Dual Credit courses available

- Over 500 attendees
THE BIG PIVOT MARCH 12 – GO VIRTUAL
CAREER OPTIONS NIGHT – MARCH 23, 2021

• 2 Hours in length from 6-8 PM

• Managed by ETHS IT team

• 16 Employers and Training Organizations
  • First hour – four employers on YouTube (recorded) - over 250 views
  • Second hour – 16 breakout rooms on Zoom
DISTRICT 65 (K-8) MIDDLE SCHOOL CAREER EXPLORATION – 2021-22

• Bring D65 and D202 into closer alignment on seven career pathways
  • Improve student readiness for the transition from 8th grade to 9th grade
    • Connect D65 students with the ETHS Career Pathway Guide to promote career pathway course selection when 8th graders select ETHS 9th grade classes
    • Early introduction to the ETHS facilities including the CTE space
    • Develop career readiness sessions focused on why students are in school and what the real world expects.
  • Bring the current ETHS 9th grade career awareness programs into 6th, 7th and 8th grades.
  • Connect ETHS CTE programs to the middle school curriculums
  • Bring MEAC employers into the middle school classrooms to support career awareness events
  • Do business-related projects sponsored by MEAC members that support the joint participation of ETHS and D65 students.
SCHOOLINKS

• Comprehensive College and Career Readiness Dashboard
• ETHS adopted in August 2020 replacing Naviance and Inspire Your Future
• Significant employer information section with links to local employers featuring career information, job openings, etc.
• Platform to initiate job shadowing, career information from practitioners, employment events, etc.
• Common platform for D65 middle school and ETHS.
WHAT’S NEXT?

- Career panels - virtual and in person
- Mini-panels and field trips for specific classrooms (virtual and in person)
- In-person Career Options Night – March 2022
- Increasing MEAC employer membership to augment career pathways that are light on participants.
- Expand iKit for 2021-22
- Support D65 Middle School career information initiative
Illinois Work-based Learning Innovation Network (I-WIN)
Work-Study Program
North Chicago District 187
May 25, 2021
District 187 Overview

North Chicago Community School District 187
- Green Bay Early Childhood Center (Pre-K)
- Evelyn Alexander Elementary (K-3)
- Forrestal Elementary (K-3)
- AJ Katzenmaier Academy (4-5)
- Neal Math and Science Academy (6-8)
- North Chicago Community High School (9-12)

Approximately 3,500 students in the district
56% Hispanic, 33% African American, 6% White, 4% Two Races
Work-Study Pilot
2019-20
Work-Study Pilot Contributors

+GF+

Green Bay Early Childhood Center

NYPRO

First Midwest Bank

SFF Steans Family Foundation

Employee Connections, Inc., NFP™

Lake County Workforce Development
Work-Study Pilot Overview

- On-track Seniors
- Work readiness training January 6, 2020 to January 17, 2020
  - Training days were provided by Employee Connections
  - Each company also participated as needed
- Pilot began Jan 21, 2020 and ended May 7, 2020-56 days of work and 13 Fridays
- Students worked Monday, Tuesday, Wednesday and Thursday (when school was in session)
- Students had Reflection Activities and Job Readiness Activities on Fridays
- Transportation was provided both to and from the job site by American Taxi
What this program means to me…

“Working at GF Machining solutions shows me that life is diverse and there are a lot of opportunities for the future”

GF Machining Solutions
Lincolnshire, IL

Bruce Nelson
12th Grade
Jabil
(Formerly NYPRO)
Gurnee, IL

Obsidian
Boughton
12th Grade

What this program means to me…
“This program means the chance to open my eyes to a new world of work”

Work-Study Pilot 2020
What this program means to me…

“I genuinely enjoy working with the children in my class. I enjoy playing, reading, and counting with them and seeing their growth and development.”

Childhood Center
North Chicago, IL

Ebenezer Figueroa
12th Grade
Work-Study Program
2020-21
**Phase I**

- Recruitment 20-35 Graduating Seniors
  - April 2020-Aug. 2020

  **Part I**
  - Pretesting
  - Career Assessment
  - Individual Evaluation
  - Financial Literacy
  - Financial Benchmarks
  - August 2020-October 2020

  **Part II**
  - Entrepreneurial Training
  - Leadership Training
  - Occupational Training
  - Work-based Learning
  - Posttesting
  - October 2020-December 2020

  **Year I Cohort I**
  - $500 Stipend
  - 90% Completion

**Phase II**

- Educational Work Experience
  - January 2021-May 2021

  - Manufacturing Work Experience
  - Healthcare Work Experience
  - IT Work Experience

  - April 2020-Aug. 2020

  - $500 Stipend
  - Reflection Friday Activities
  - $10/ Hour

  - August 2020-October 2020

  - $500 Stipend

  - October 2020-December 2020

  - May 2021

- High School Diploma
- Possible Apprenticeship/Job Placement

- Adult mentoring and follow-up services
How did we adjust due the pandemic?

- Virtual Internships
  - Students were divided into teams (2-3 students per team)
  - All teams were paired with a company
    - Flyer sent to companies
  - All groups were given the same project brief
  - Students completed modules and communicated with companies through the Practera App
  - Students met with mentors from the companies once per week
  - Students got paid stipends (from WIOA grant) for module completion and for their presentation at the end of the Virtual Internship
Companies Hosting Virtual Internships

North Chicago Community Partners

abbvie Foundation

HydraForce POWER FORWARD

Northwestern Medicine
Welcome to your project!

This project is all about helping a company get great engagement over social media. You'll be supporting your internship company to better address their audiences across their existing social channels and helping to identify other channels that they are missing. The goal of this project is to create an actionable social media strategy for your company.
Practera App - Design Details

High School Virtual Internship (Social Media)

- **Milestone 1: Getting Started (Week 1)**: 7 days
- **Milestone 2: Project Planning (Week 2)**: 7 days
- **Milestone 3: Research (Weeks 3-4)**: 14 days
- **Milestone 4: Draft Strategy (Weeks 5-6)**: 14 days
- **Milestone 5: Final Strategy (Weeks 7-9)**: 21 days

[Add Milestone] [Reorder Milestones]
Practera App - Activities within a Milestone

Activity 1: Week 2 - Submit your Project Plan

Creating a Project Plan will keep you on track and make sure you and your sponsor are on the same page.

- Welcome to Week 2
- Get Started: Plan
- Creating Your Project Plan
- Submit Your Project Plan
- End of Week 2 Reflection

Activity 2: Sponsors - What to expect in Week 2

- What to expect in week 2
- About the Project Plan
<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Team</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erik Rodriguez</td>
<td><a href="mailto:eric2021graduation@gmail.com">eric2021graduation@gmail.com</a></td>
<td>Team 3</td>
<td></td>
</tr>
<tr>
<td>Yoselin Ochoa</td>
<td><a href="mailto:ochoayoselin03@gmail.com">ochoayoselin03@gmail.com</a></td>
<td>Team 1</td>
<td></td>
</tr>
<tr>
<td>Andrew Cunningham</td>
<td><a href="mailto:drewby02zz@gmail.com">drewby02zz@gmail.com</a></td>
<td>Team 1</td>
<td></td>
</tr>
<tr>
<td>Carolina Chacon</td>
<td><a href="mailto:carolina.nowotnik@gmail.com">carolina.nowotnik@gmail.com</a></td>
<td>Team 1</td>
<td></td>
</tr>
<tr>
<td>Jahlen King White</td>
<td><a href="mailto:jahlenwhite21@icloud.com">jahlenwhite21@icloud.com</a></td>
<td>Team 5</td>
<td></td>
</tr>
<tr>
<td>Tania Teos</td>
<td><a href="mailto:taniateos90@gmail.com">taniateos90@gmail.com</a></td>
<td>Team 4</td>
<td></td>
</tr>
<tr>
<td>Bryan Garcia</td>
<td><a href="mailto:garcia.b6290@gmail.com">garcia.b6290@gmail.com</a></td>
<td>Team 3</td>
<td></td>
</tr>
<tr>
<td>Antonio Ortega Cardenas</td>
<td><a href="mailto:julioxx101@gmail.com">julioxx101@gmail.com</a></td>
<td>Team 2</td>
<td></td>
</tr>
<tr>
<td>Zitlali Escamilla Bernal</td>
<td><a href="mailto:zitlalibernal18@icloud.com">zitlalibernal18@icloud.com</a></td>
<td>Team 2</td>
<td></td>
</tr>
</tbody>
</table>
Practera App - Communication

Team 1 + Mentor
I'm at the meet

3 May

Logan Page
mentor

Hi Andrew! Did you want to meet on our google meet this morning at 10:15 to talk over the presentation?

3 May

Andrew Cunningham
participant
can we meet right now??

Logan Page
mentor
Lessons Learned

- Projects like virtual internships are hard to do with students during remote instruction!
- Stipends are a nice incentive for students but not 100% guaranteed to produce results.
- Practera is very customer friendly, eager to help and flexible with project design
- A “hybrid” work-study model might be most suitable for both students and companies
  - 1-2 days a week at the company
  - 3-4 days a week working on virtual internships
- The “ask” for virtual internships is a lot less than that of in-person internships
- Individuals at companies are very eager to help, and very flexible with programing if allowed by their company.
Thank you for the opportunity to present today!

Any Questions?

Mr. Jeff Hollenstein, NCCHS, Lead Teacher Work-Study Program
jhollenstein@d187.org

Link to video that was sent to Lake County Workforce Development Board
Next Steps

• The recording and materials from today will be sent out shortly

• Submit a resource through the I-WIN site or directly to hpenczak@niu.edu – looking especially for Team-based Challenges!

• Summer Engagement: WBL Continuum workshops

• Regular I-WIN sessions begin again in late September

Thank you all for joining and wishing you a wonderful rest of your school year!