



CDE Model: School-based Enterprises

April 27, 2023



I-WIN

Illinois Work-Based Learning
Innovation Network



Who's here today?

**Please use the chat to
introduce yourself**

&

**Any questions top of mind for
you about school-based
enterprises**

- Please mute computers and/or phones during the presentations
- Please use the chat to provide any comments or questions throughout



Explore the [I-WIN Resource Hub](#)
and [subscribe to the newsletter](#)



Highlight and explore
innovative models for
work-based learning



Engage in conversations
on creating sustainable,
high-quality models
that provide broader
and more equitable
access, focusing on
building social capital
for Black and Latinx
students



Build connections
among communities to
share best practices,
learnings and resources



Identify needs for state
policy changes or
support systems

Work-Based Learning Continuum



Host Engagement Continuum

Managing
Organization
Role

Host / Employer
Role

Definitions: *Illinois Career Pathways Dictionary*

Career Development Experience (CDE)

A supervised work experience relating to an individual's career area of interest that:

- 1) Occurs in a workplace or under other authentic working conditions;
- 2) Is co-developed by an education provider and at least one employer in the relevant field;
- 3) Provides compensation or educational credit to the participant;
- 4) Reinforces foundational professional skills including, at a minimum, those outlined in the Essential Employability Skills framework;
- 5) Includes a Professional Skills Assessment that assesses skill development and is utilized as a participant feedback tool; and
- 6) Takes place for a minimum of 60 total hours.

CDEs can be more commonly known as..

Internships

School-based Enterprises

Supervised Agricultural Experiences

Cooperative Education (Workplace Experience Course)

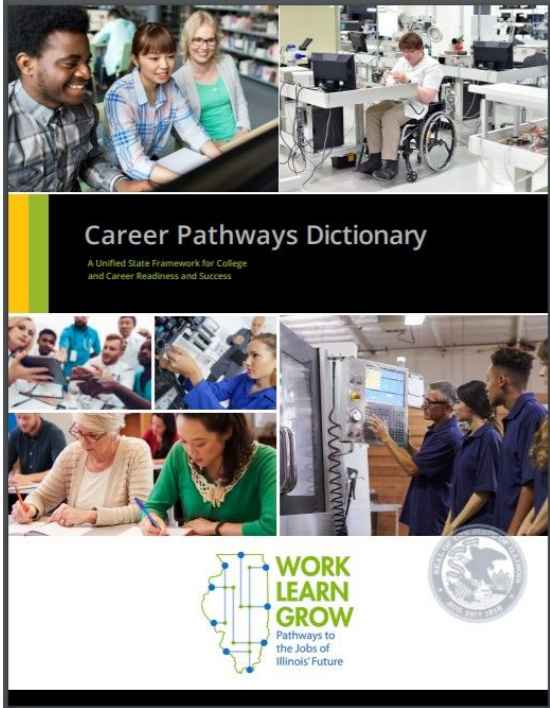
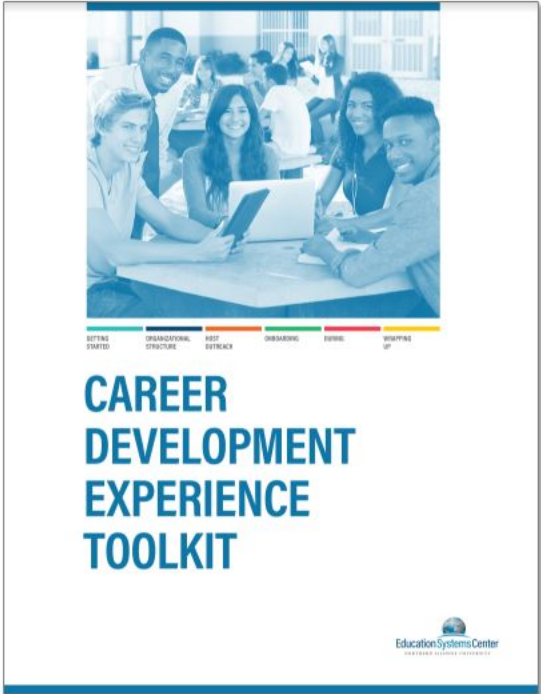
Remote Work for a Client or Employer

Student-led Enterprise

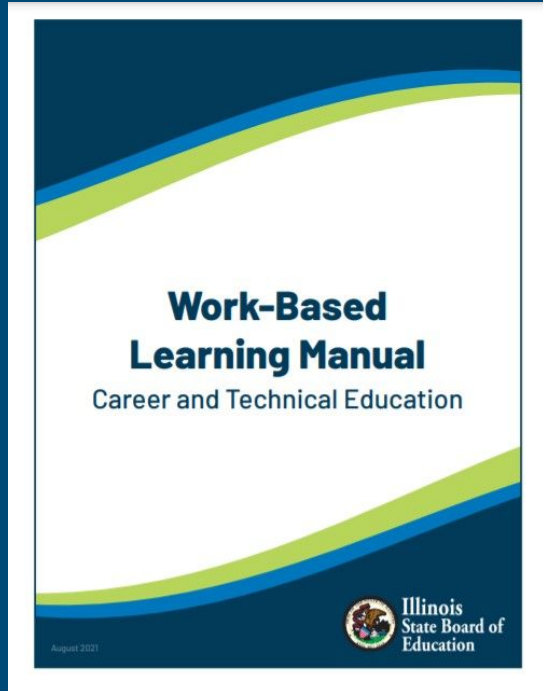
Clinical Experiences

etc.

Career Development Resources



ISBE WBL Manual



[ISBE Guidance \(p.30-32\):](#)

A school-based enterprise is a type of Career Development Experience that involves a simulated or actual business conducted within a school.

It is designed to replicate a specific business or segment of an industry and assist students in acquiring work experience related to their chosen career cluster.

School-based enterprises provide goods/services to meet the needs of the market and are managed and operated by students as hands-on learning laboratories integrating common standards in marketing, finance, hospitality, or management.

School-based Enterprise examples include:

- Information technology help desks
- School stores
- Boutiques
- Agricultural greenhouses
- School apparel shops
- Coffee shops
- Credit unions
- Automotive services
- Child care programs
- School farms
- Construction projects
- Catering services
- Sign-making and/or printing
- Novelty production
- Embroidery and/or screen printing
- Stores associated with businesses, such as grocery chains and restaurants

Why school-based enterprises?

- Addresses barriers such as:
 - Transportation
 - Lack of industry partners who have capacity to offer CDEs in-house
- Supports students who may be more comfortable with/require one-on-one support from school staff as well as industry mentors
- Can be embedded within a course so students can participate who are unable to engage in CDEs before/after regular school hours
- Supports Career Exploration - students can rotate between various positions and gain experience in all aspects of the business that could incorporate programs from a multitude of career clusters

Additional Resources

Previous sessions:

- [Energy Conservation School-based Enterprises](#)
- Leyden High School at the Success Network conference ([recording](#) and [presentation](#))

[DECA School-based Enterprises](#)

[National Technical Assistance Center on Transition -- School Enterprise Toolkit](#)

[Nebraska Department of Education -- Guide for School-Based Enterprises](#)

University of Illinois [case study](#) and [research brief](#) - serving students with IEPs

CDE Toolkit:

- [Participant Task Examples by Pathway Endorsement Area](#)
- [CDE design template](#)



**APRIL 27,
2023**

CAVC

Collinsville Area Vocational Center

Where Classrooms and Careers Meet






What is CAVC?

The Collinsville Area Vocational Center (CAVC) is one of 24 Area Vocational Centers in Illinois.

We currently serve 9 are high schools (Civic Memorial, Collinsville, Dupo, East-Alton Wood River, Edwardsville, Highland, Lebanon, Mascoutah, and Triad) We currently have 440 Juniors and Seniors enrolled in our 13 programs.





Programs Offered at CAVC?

- Auto Body
- Building Trades
- Cosmetology
- Cyber Security
- Early Childhood
- K-12 Teacher Prep
- Precision Machining
- Auto Mechanics
- Clinical Health
- (CNA) Criminal Justice
- Electronics
- Food Service
- Welding

Automotive Enterprise Programs

Auto Body / Mechanics - After introductory training is completed our students begin work on customer cars. Our "customers" include students, staff, and community members. Repair work includes oil changes, tire rotations, engine rebuilds, dent repairs, and partial and full paint jobs.



Building Trades Enterprise Programs

After introductory training in tools and safety is completed our students start going out to our building trades house. Students perform the construction of the house which is then sold via auction upon completion.



Food Service Enterprise Programs

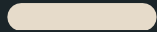
Our Food Service students learn and cook a new dish each week. These dishes are then sold to and delivered to staff.



Education Enterprise Programs

As a part of our education programs, we run a preschool. The preschool is for 2- 5-year-olds and consists of staff and community members' children. The preschool is overseen by one of our staff members and the daily operations are run by our vocational students.

Questions?





Small Group Discussion

Breakout room #1

Continue to chat with Joe McGinnis from
CAVC

Breakout room #2

General questions and brainstorming on
school-based enterprises with Heather



Opportunities & Next Steps



Register for our upcoming I-WIN Sessions

Regional Team-based Challenges

On Tuesday, May 9, 10–11:30 a.m., learn how high schools and community colleges are providing regional opportunities in their community to host team-based challenges in education, manufacturing, and health sciences.

[Link to register](#)

Supporting Young Women in Manufacturing

On Tuesday, May 23, 10–11 a.m., learn about best practices, community models, and resources for supporting young women to pursue experiences in manufacturing. This session will also share insights and feedback gathered from female high school and college students on what they want to see in these efforts.

[Link to register](#)

Other opportunities and next steps

Success Network
Policy Committee:
Transportation Work
Group (WBL)

[Sign-up here](#)

Next Transportation
workgroup meeting:
Wednesday, May 24th
11a-12p

[Sessions archive](#) from
the 2023 Illinois
Success Network
conference

Summer 2023 [CTE
Professional
Development
Opportunities](#)
(including Team-based
Challenge writing
workshops!)

This recording and
presentation will be
sent out shortly + the
[CAVC course offering
guide](#)

What other CDE
models are you most
interested in hearing
about next?



Thank you!

Heather Penczak, hpenczak@niu.edu