



I-WIN

Illinois Work-Based Learning
Innovation Network

Health Science Career Exploration Showcase

November 2, 2022



Education Systems Center

NORTHERN ILLINOIS UNIVERSITY

SHAPING & STRENGTHENING EDUCATION & WORKFORCE SYSTEMS

Who's here today?

**Please use the chat to write
your name, title, organization**

&

**Any questions top of mind for
you about career exploration
and/or WBL in Health Sciences**

- Please mute computers and/or phones during the presentations
- Please use the chat to provide any comments or questions throughout

[Link to I-WIN Resource Hub](#)



I-WIN

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Innovation Network

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Highlight and explore innovative models for work-based learning, initial focus on virtual



Engage in conversations on creating sustainable, high-quality models that provide broader and more equitable access, with a focus on building social capital for Black and Latinx students



Build connections among communities to share best practices, learnings and resources



Identify needs for state policy changes or support systems

Illinois' Work-Based Learning Continuum



Definitions: *Illinois Career Pathways Dictionary*

Upcoming I-WIN Sessions

Wednesday, December 14th (10:30-11:30a)

- Onboarding and Supporting Employer Partners: VALEES region shares their model and resources
- [Link to register](#)

Virtual Cybersecurity WBL Opportunity

Promoting Cybersecurity awareness through free virtual Work-Based Learning: The Work-Based Learning Alliance has partnered with IBM SkillsBuild and Education Systems Center to provide high school students across Illinois with unique virtual work-based learning opportunities as part of Cybersecurity Awareness Month.

Opportunities include:

- Access to IBM SkillsBuild for all participating high schools
- 250 paid cybersecurity capstone project spots for students across the state

[Link to recording and presentation](#)

Register your interest and estimated student numbers via email to hello@wblalliance.org

Community Showcase

Background on the Career Exploration Pilot

Supported by the Telligen Community Initiative, EdSystems provided grant funding to three Illinois communities to pilot the following:

- Engage a two-generation approach to Career Exploration in Health Sciences, that inspire both the student and their parents, guardians, or other family members about current and future career opportunities
- Utilize the research and recommendations in the [Illinois Model Programs of Study for Health Sciences](#) as a guide to highlight regional educational pathways and health sciences occupations that are in demand, have forecasted growth, and pay a living wage

Health Sciences Career Exploration Greater Joliet Area YMCA

Donnie F. Chestnutt
Mission Advancement Director

General Overview

- Provide students and community participants information and resources to make informed decision regarding career choices in the healthcare industry.
- Target group – Students enrolled in our Teen Achievers program, students attending the 9 partnering school and adults in the Will County community.
- Reach out to local churches and other community organizations to share this opportunity with adults.
- Recruit individuals from various healthcare jobs in our immediate area.



Community Partnerships

- Edward Elmhurst Hospital
- Joliet Junior College
- Silver Cross Hospital
- Wilco Career Center
- Will County Workforce Development

Career Representation

- Recruit staff currently working in identified healthcare field.
- Provide information on earning potential and employability.
- Education Requirement
- Review various certification program at Joliet Junior College.



20+ In Person Representative

Central Scheduling – Certified Medical Assistant –
Certified Nurses Assistant - Environmental Services
– Health Information Management Technician –
Laboratory Technician – Licensed Practical Nurse –
Medical Billing – Medical Central Transport –
Medical Coding Specialist – Medical Emergency
Services (EMTB) - Medical Insurance Verification –
Medical Nutrition Services – Medical Ultrasound –
Pharmaceutical Sales – Pharmacist – Phlebotomist
–Radiologic Technologist – Registered Nurse

Insights/Innovations Made	Best Practices	Resources
<ul style="list-style-type: none"> • It was important to connect with as many community agencies to get the word out on what our initiative was. • Regular meeting to keep all participants engaged and excited for what we were doing. • Use the social media platform was crucial to getting the information out in the; paid advertising for the event. • This was our first event focusing solely on the healthcare industry. • Follow the outline for workshop we hosted for the trades earlier this year. • Make sure the registration process is simple. We use Google docs. 	<ul style="list-style-type: none"> • It was important to have the community partnerships. • During the planning phase, it is crucial to touch base with partners regularly to keep everyone engaged and informed. • Be realistic with the agenda; allocate the appropriate amount of time for any presentations. <ul style="list-style-type: none"> - Bribing is good, used gift cards to encourage earlier registration and participation. - Must get the flyer out in the market in time for planning. - Use of QR codes helps to make the registration process easier. - Must have a variety of jobs to showcase. - Engage the participant; the representative for the jobs were a big hit. - Connect with any community partners that can share information on your event. It is important to send the flyer and send reminder the closer you get to the event date. 	<ul style="list-style-type: none"> • Actively recruited individuals to serve as “in- person brochure”. • For jobs within the healthcare field we could not get live representation for. We create a PowerPoint slide show, highlighting the jobs available and info on training required and earning potential. The slide show was let running throughout the event on large screens. • Information on earning potential was gather from salary.com website and JJC.

Lessons Learned & Overcoming Challenges

- We had great partnership with the organizations that participated in this workshop. Key takeaway: timely follow up.
- We should have gotten our flyer out sooner.
- Offer an incentive initially to get the registrations.
- Getting the potential income info and training requirement; need to identify a reliable source to be consistent with information provided.

Next Steps & Staying Connected

- We will definitely like to offer this workshop again. However, we will need to get the flyer out in the community much sooner than we did.
 - Identify key individual in various schools that would be willing to share the information.
 - Stay in touch with organizations that partnered with us for this event.
 - Get the information out to more community groups, like HOA, neighbor councils, etc.
- Donnie F. Chestnutt
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Health Sciences Career Exploration Fair

Presenter: Natalia A. Gallegos, MPH



Empower Minds. Create Opportunities.

General Overview & Background

300+

Middle School and High School students attended the fair



Rotation Model

Students rotated in school's groups of 10 or less for 90 minutes

Partnered with CPS CTE and Work-Based Learning teams – 4 Middle Schools and 9 High Schools attended



CITY COLLEGES of CHICAGO
Malcolm X



Future Founders



NextWaveSTEM



Launched Health Sciences Career Exploration Fair – May 2022

Insights, Best Practices, & Resources

Insights/Innovations Made	Best Practices	Resources
<ul style="list-style-type: none">▪ A theme is important!▪ Making sure feedback was provided▪ Recruit more support▪ Budget and funding▪ Continue to host an event year after year	<ul style="list-style-type: none">▪ Develop a concrete timeline▪ Secure support from local social districts or community-based partner organizations▪ Make sure activities and vendors are appropriate for the age group your hosting	<ul style="list-style-type: none">▪ HSCF - Timeline, Agenda, and Layout - May 2022▪ REACH Exploring Careers at Home Infographic▪ HSCF - Flyers▪ HSCF Passport Examples

Lessons Learned

- Student, parents, and schools enjoyed the opportunity
- Staff was able to engage with students with **new** and old partners
- Built stronger connections!
- Received feedback that was helpful for planning a future event
- Need to host an exploration fair **again!**

Overcoming Challenges

- Timeline
- Transportation
- Location and Space
- Hosting an event of this size during an **active** pandemic



Next Steps

- Hosted our **second** Annual Health and STEM Fair on Friday, November 11th
- Look forward to our **Spring** event in 2023!



Staying Connected!

Feel free to reach out if you have any questions. We always look forward to connecting!

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Visit our Website: reachatrush.org
Follow us on social!



Thank You!



RUSH



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and CAREER HUB

Excellence is just the beginning.

Health Sciences Career Exploration BJC Healthcare –Barnes-Jewish Hospital St. Louis, Missouri

[Jennifer Irvin, Matthew Meinen, Susan Johnson]

General Overview & The Why/Background

- **Headline:** Barnes-Jewish Hospital team members host dynamic career fair for health science students

- More than 100 guests were greeted with confetti poppers and cheers as they entered Parkview Tower at Barnes-Jewish Hospital Saturday, Sept. 24. The guests were students, family members and staff from East St. Louis High School's health science program. BJC employees also participated and invited interested employees.

- The event, Exploring Careers in Health Sciences, was designed as a one-stop shop that included representatives from five Barnes-Jewish Hospital departments and representatives from Southwestern Illinois College and St. Louis Community College.



Insights/Innovations Made

Saturday event - Students took off work, canceled other plans so they were able to attend the event

- Worked well for clinical since hospital not too crowded and able to move groups around, have more staff available to help with event
- Getting volunteers was easier

QR code was helpful to have people register if they hadn't done so beforehand

Planning notes helpful for having a track record for when we do the event again next time

Best Practices

Discussed all modalities in Radiology.

Had information to take home that had contact information as well as specific information on Radiology careers and growth.

Had clinical affiliations on site with students from that program who could share their clinical experiences.

Toured multiple modalities with specialists in each area to demonstrate imaging and answer questions, show equipment and supplies.

Clinical employees in conference room and explain career opportunities, showing slide show of imaging as well as physical equipment and how it is used. Able to demonstrate all areas of imaging, clinical affiliates and sign up for touring.

Resources

Had enough team members to staff conference room, handle three tours at a time, have experts in each modality during the tour to share about radiology careers and have give aways for students who toured.

People wanted more information about entry-level and how to get a job, tuition reimbursement

- Share about current open positions during touring as well as the opportunity to apply the day of the event.
- Encouraged interested students to come back and have additional shadowing experiences.
- Offered mentors for interested students.
- Connected with the schools and offered tours to their educations/counselors and other school professionals.
- Offered to take our “show on the road” to the school and share with the students in the class rooms.
- Provided handouts in the conference room and during the tours including contact names, email address and phone numbers for any follow-up questions.

Lessons Learned & Overcoming Challenges

Lessons Learned

- Visitors are highly interested in interactive stations
- Tours throughout different areas of the Hospital are valuable
- Have activities to engage visitors for the duration of the event
- High interest in entry level jobs available now!

Challenges

- Event Space and Signage (is area large enough, are signs visible and clear?)
- Event sign-in process (100+ visitors at once is a challenge) and align the tours.
- Tours were challenging and other people just jumped on and the tours became larger than we wanted.
- Would have been better to have a more coordinated tour process.

Next Steps & Staying Connected

- Repeat event annually, and expand to other school systems in surrounding Illinois and Metro area
- Continued support from Education Systems of Illinois, Local School Districts, and Organizational outreach programs

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Model Resources

- Plainfield:
 - [Career Exploration](#)
 - [Career Development Experience](#)
- Chicago:
 - [Career Exploration](#)
 - [Career Development Experience](#)
- East St. Louis:
 - [Career Exploration](#)
 - [Career Development Experience](#)

Next Steps

- The recording and materials from today will be sent out shortly
- Submit a resource through the [I-WIN site](#) or directly to hpenczak@niu.edu
- Please let Heather know if you are interested in presenting or have recommendations to share about an innovative WBL model

Thank you all for joining!