



I-WIN

Illinois Work-Based Learning
Innovation Network

WBL Continuum of Experiences in Business

July 18, 2022



Education Systems Center

NORTHERN ILLINOIS UNIVERSITY

SHAPING & STRENGTHENING EDUCATION & WORKFORCE SYSTEMS

[Link to I-WIN Resource Hub](#)



I-WIN

Illinois Work-Based Learning
Innovation Network

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Highlight and explore innovative models for work-based learning, initial focus on virtual



Engage in conversations on creating sustainable, high-quality models that provide broader and more equitable access, with a focus on building social capital for Black and Latinx students



Build connections among communities to share best practices, learnings and resources



Identify needs for state policy changes or support systems

Illinois' Work-Based Learning Continuum



Definitions: *Illinois Career Pathways Dictionary*

How does Illinois define these WBL experiences?

Career Exploration	Team Based Challenge	Career Development Experience
<p>Provides an individual with the ability to engage directly with employers, for the purpose of gaining knowledge of one or more industry sectors or occupations.</p>	<p>A group problem-based learning project relating to an individual's career area of interest that involves a problem relating to employers within that area, including mentoring from adults with expertise in that area, and requires the individual to present the outcomes of the project.</p>	<p>A supervised work experience relating to an individual's career area of interest that:</p> <ol style="list-style-type: none"> 1. Occurs in a workplace or under authentic working conditions; 2. Is co-developed by an education provider and at least one employer in the relevant field; 3. Provides compensation OR educational credit to the participant (or both); 4. Reinforces foundational professional skills including, at a minimum, those outlined in the Essential Employability Skills framework; and 5. Includes a Professional Skills Assessment that assesses skill development and is utilized as a participant feedback tool. 6. Takes place for a minimum of 60 total cumulative hours

Source: [Illinois Career Pathways Dictionary](#)

WBL Continuum Overview Resources

- Templates for download on [I-WIN site](#)
- Career Exploration [Presentation](#) & [Recording](#)
- Team-Based Challenges [Presentation](#) & [Recording](#)
- CDEs [Presentation](#) & [Recording](#)

Finance & Business Services Model Program of Study

- [Webinar Recording](#)
- [Guide](#)
- [Diagram](#)

State of Illinois Model Programs of Study Guide: **Finance and Business Services**

August 2021



Statewide Team-based Challenge Resource Bank

IDEAS FOR INSPIRATION: TEAM-BASED CHALLENGES

Finance and Business Services

Data Analysis	For a given organization: <ul style="list-style-type: none">Analyze data to identify areas of opportunity and efficiency.Generate financial forecast and cost recovery reports.
Orientation/ Onboarding	Develop and make recommendations for new hire orientations and professional development supports for entry-level employees.
Position of Company	Research and gather documentation on a company's position within their industry and recommend new initiatives - interview customers, stakeholders, and business partners to gather details about current perspectives and/or problems.
Process Improvement	Review business processes, research processes in other similar businesses and make recommendations for improvement.
Entrepreneurship	Engage in the business of creating ideas and building companies. Determine a local, national, or global need and develop a solution to address it in the form of a product, service, or company.

- Organized by College and Career Pathway Endorsement Area
- Includes ideas for inspiration and detailed models, along with a template for designing your own
- Resource bank and materials available on [I-WIN resource hub](#)

Work Based Learning & the D214 Business Pathway

Kelly Broz, Career Discovery Supervisor

Megan Kelly, Director of Academic Programs & Pathways

Kathy Wicks, Partnership Manager

Who We Are



12,000 students



SIX (6) comprehensive high schools & ONE (1) specialized school



1570 staff members



68 square miles w/EIGHT (8) local governing bodies

Who We Are



39 Career Pathways



1,000+ industry partners



2,000+ work-based learning experiences



92% graduates participate in AP/Early College Credit

We Know

A District 214 Business Student is

Bound for a 4-year *university* OR

Bound for a 2-year *community college* OR

Bound for *trade school* OR

Seeking to *monetize* a *skill* in the marketplace OR

Bringing a *product* or *service* to market as an entrepreneur

Students who earn
15 college credits are
2X as likely to persist and
complete



We Believe

The inherent goal of the D214 Career Pathways Model is to prepare our students for a future with ***economic mobility.***

All students must see
themselves in *all pathways*,

and the students in each pathway must be representative of our ***entire District 214 community.***

Thus, *Career Pathways Model* is the vehicle to equity and opportunity for all.

This Session's Purpose

To share how we prepare students in our Business Pathway for ***postsecondary success*** through the creation and execution of an engaging, high-interest and highly-impactful series of ***courses***, ***co-curriculars***, and ***work-based learning opportunities***.

Career Pathways

GUIDING PRINCIPLES

1

Sequence of ***courses*** that leads beyond high school

2

Embedded ***work-based learning*** through PBL, industry partner engagement, and Tier 1 career experiences

3

Opportunities to earn ***strategic early college credit*** and/or attain an ***industry credential***

Business Pathway

Freshman

Sophomore

Junior

Senior

Post
High School

ORIENTATION

Career and Post-Secondary
Awareness

**Introduction
to Business**

SKILL DEVELOPMENT

Refinement of Career Decision Making

**Small Business
Management**

College
Entrepreneurship

CAPSTONE

Early College, Certifications,
Career Affirmation

College Math

College/AP
Macro
Economics

College
Accounting

College/AP
Micro
Economics

NLU Middle College

College Business

College Speech Communication
College Composition

POST SECONDARY

Completion Focus



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Post-Secondary
Education &
Workforce



- 15+ Hrs Strategic Dual Credit
- Work Based Learning
- Industry Credentials

ISBE Finance & Business Services Endorsement

Since 2016

8,215

dual credits have been earned through ***National Louis Business Pathway courses***



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LOUIS
UNIVERSITY

During the 2020-2021 school year,

2,080

unique D214 students enrolled in a ***Business Pathway course***
AND
identified ***Business*** as their ***Career Cluster***

(Intro to Business, College Entrepreneurship, College Business, College Accounting, AP/College Econ, Middle College Business, Small Business Management)



NATIONAL
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UNIVERSITY



Center for
**Career
Discovery**

High School District 214

Business Partnership Benefits

- **As part of District 214's internship program, students work with experienced professionals within our community.**

- Accounting
- Consulting
- Finance
- Insurance
- Marketing
- Small Businesses
 - in all sectors



An opportunity to recruit, develop and evaluate a future pipeline of potential employees.



Gain insight, fresh perspective and support from a source of highly motivated pre-professionals.



Create positive press and enhance your organization's societal footprint and image in the community.



Provide leadership opportunities for your employees through the mentoring of an intern.



Increase understanding and awareness about the skills needed in your industry.

Tier 1: Micro-Internship & Internship

Target Audience: rising *juniors*
or *seniors* seeking to affirm
their identified Career Pathway

Prerequisite: Have taken at
least **ONE (1) career pathway
course**



Either virtual or in-person



Offered All Semesters:
Fall, Spring, or Summer



Typically after school, weekends or
during breaks



Students earn course credit on
high school transcript



Unpaid



Tier 1:

Embedded Internship

- Education Academy
- Medical Science Academy
- ProStart
- Certified Nursing Assistant
- WildStang
- College Inquiry into Teaching
- **College Entrepreneurship**
- **Middle College: Business**
- Practical Architecture & Construction



Minimum **30 hours** at school or employer site



Typically occurs during the ***scheduled time*** of the course



Students earn ***course credit*** on high school transcript

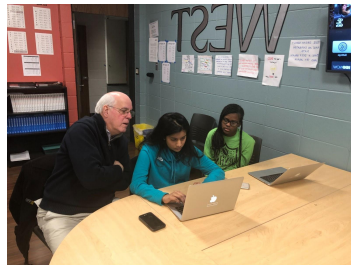
Embedded Work Based Learning Opportunity

College Entrepreneurship

College Entrepreneurship

1. Identify a unique ***idea*** for a product or service.
2. Assess and improve a ***product*** or ***service idea's viability*** with intended customer feedback and input.
3. Design a ***sequence of actions*** required to bring a product or service to market.
4. Utilize ***techniques of expert selling*** to persuade external audiences to select, adopt, and/or fund product, service, or proposal.
5. Communicate ***professional ideas*** effectively to others orally and in writing.
6. Contribute effectively to the functioning of ***professional teams*** as leaders and team members.

College Entrepreneurship



Embedded Work Based Learning Opportunity

Middle College: Business

Middle College Business

- Partnership with *National Louis University*
- Part time at NLU / Part time at D214
- Complete their first year of *BS in Business* from NLU
 - General education requirements
 - Business coursework
- Complete *bachelor's degree* THREE (3) years after graduating D214



D214 Juniors –

Are you interested in pursuing a career in business?

Save time and money by completing the first year of your bachelors degree as a senior in high school.

Fall of 2020 will mark the launch of District 214's Middle College at National Louis University Business Program. This program is designed exclusively for D214 seniors planning to complete a Bachelor of Arts degree in Business Administration at National Louis University following graduation from District 214.

Students in the program will earn a full year of college credit by the end of their senior year, allowing them to complete their degree in just three years at National Louis University.

For more information and to apply to our **Middle College Business Program** go to www.discover214.org/business-middle-college. Please contact your high school counselor with any further questions.

Middle College: Business Coursework

Summer Term	Fall Term	Winter Term	Spring Term
Student Success Seminar	Principles of Business	Macroeconomics	Effective Speaking
Introduction to Psychology	English Composition	Social Media & Networking	Civic & Government
	Art	Physical Science	

Sample Schedule: Middle College Business

BLOCK	A DAY	BLOCK	B DAY
1	NLU Student Success at NLU	5	Intro to Psych at NLU
2	Business 101 at NLU	6	Composition at NLU
3	College Sociology at NLU C Lunch	7	Travel C Lunch
4	Dual Credit Math at D214	8	Avid or PE at D214

Q & A

Next Steps

- The recording and materials from today will be sent out shortly
- Submit a resource through the [I-WIN site](#) or directly to hpenczak@niu.edu
- Please let Heather know if you are interested in presenting on your model or have recommendations for presenters to share at I-WIN

Thank you all for joining!