

I-WIN

Illinois Work-Based Learning Innovation Network

Reflections & Innovations

May 25, 2021



Who's here today?

Please use the chat to write your name, title, organization

& If you HAVE to sing karaoke, what song do you pick?

- Please mute computers and/or phones during the presentations
- There will be time for Q&A after each presentation
- Please use the chat to provide any comments or questions throughout



Goals of I-WIN

- Highlight and explore innovative models for work-based learning with a focus this first year on virtual work-based learning
- Engage in conversations on creating sustainable, high-quality models that ultimately provide broader and more equitable access to work-based learning with a focus on building social capital for Black and Latinx students
- Build connections among communities to share best practices, learnings and resources
- Identify needs for state policy changes or support systems



Announcements



Statewide Team-based Challenge Resource Bank

- Organized by College and Career Pathway Endorsement Area
- Includes ideas for inspiration and detailed models, along with a template for designing your own
- Resource bank and materials available on <u>I-WIN resource hub</u>

We need your help! Please send any models to Heather, hpenczak@niu.edu

Team-based Challenges are a group problem-based learning project relating to an individual's career area of interest that involves a problem relating to employers within that area, including mentoring from adults with expertise in that area, and requires the individual to present the outcomes of the project

Source: Career Pathways Dictionary



IDEAS FOR INSPIRATION: TEAM-BASED CHALLENGES

Agriculture, Food, and Natural Resources

Research and determine needs in the community for in-demand interests, services, and/or products to develop a plan to address. Could include: starting their own business, connecting local business, enhancing services and/or products currently offered by local community businesses/organizations.
Develop a land use plan and/or design.
Create an advertising campaign to promote a local business. Participants can research current marketing methods including local businesses website, social media, articles in newspapers, etc.
Design computer programs to address needs concerning production and any associated concerns.
Design and/or build products, equipment and/or facilities to address a local business and/or community need.
Study the effects of a substance or procedure over time and determine its effectiveness. Grow crops and determine a plan for use in research or sale purposes.

PROJECT OVERVIEW Team-Based Challenge Title Source (if applicable) Course # & Title (if applicable) Industry Partner(s) Endorsement Area Problem to Investigate/Scope Project Outcomes



	PROJECT OVERVIEW
Team-Based Challenge Title	You and Yours Café – VALEES Graphic Student of the Year Competition 2021
Source	Valley Education for Employment System (VALEES, EFE #130) Designer of challenge and Website: Gautam Wadhwa, College of DuPage
Industry Partner(s)	Jason Christiansen, JC Imaginations; Andy Clements, Weblinx Inc.; Meghan Edmonson, Waubonsee Community College, Laura Ferguson, Batavia Park District; Andy Kenney, Andy James Design; Josh Wilson, freelance designer; Dylan Zimmerman, BFC Print
Endorsement Area	Arts & Communication
Problem to Investigate/Scope	Students must design an identity, menu/website for the following business: "You and Yours Café"; "YAY" YAY is a small restaurant/café based in the heart of the arts district of downtown Miami. It specializes in fresh and organic meals and offers an endless opportunity of mixing and matching foods. YAY's selling point is the fresh, organic, and welcoming atmosphere. It uses bright and 'beachy' colors to represent happiness. It has a live music event every night. It uses these events to give the opportunity to and promote local music talent.
Project Outcomes	Participants design logo and menu or website layout for YAY. Participants work successfully in teams and learn from industry mentor.

PROJECT OUTLINE

Stage:	Topics/Events:	Timeline:	Deliverables:
Preparation	 Set Expectations Skill Development Part 1: review technical components Meeting Industry Mentor 	Day 1	Visual Moodboards
Project Plan	 Conduct initial research into similar businesses Develop an approach to creating the final products 	Day 2	Project Plan Sketches of logo ideas and menu/website layout
Project Execution	 Research Status Update #1 – Initial theoretical ideas on design Status Update #2 – Technical challenges encountered 	Days 3 - 5	Status updates to Industry Mentor
Project Finalization	- Prep project Presentation	Day 6	Draft of deliverables and presentation to Industry Mentor
Project Presentation	 Skill Development Part 3: How to Make Your Pitch Networking Feedback from peers/ industry mentors 	Day 7	 Final presentation: Create a final logo in Illustrator. Present the logo in both positive and negative options in black and white. Also, list the colors and fonts used. Create 3 images that show the application of the logo. Create a 4-page menu or a 4-page website layout for the restaurant in Photoshop, Illustrator, Adobe XD or a similar application.

Practera as a Model for Virtual WBL

<u>Practera</u> is a customizable, technology enabled platform for structured virtual and hybrid work-based learning.

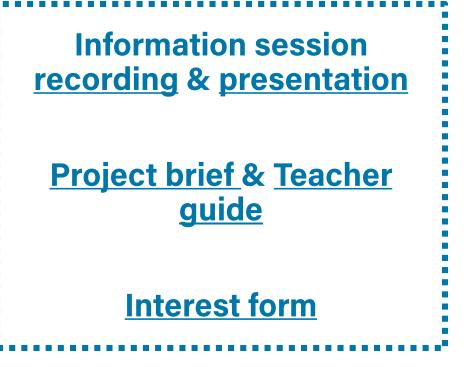
Illinois communities are piloting Practera to:

- Ensure equity and expand access to WBL
- Support a Team-based Challenge or Career Development Experience

Through a partnership with Practera, I-WIN communities have free access to pilot Practera through SY21-22. **Participation as a pilot site includes**:

- Professional development opportunities
- Support and inspiration through regular community of practice sessions, and
- Technical assistance throughout



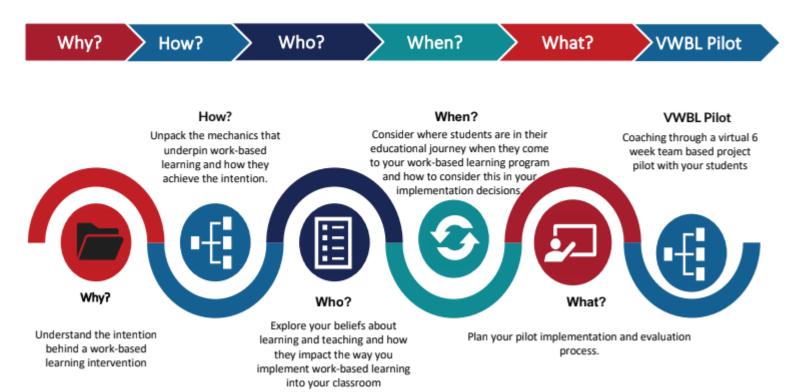




PD Opportunity for Implementing Virtual WBL

Implementing WBL into a new educational context

<u>PD Course Overview</u>, 6-12 week program + WBL pilot, \$700 pp



For more information, or if you are interested in participating, please contact:

Nancy Awdziejczyk

Executive Director

Northwest Educational Council for Student Success (NECSS)

nancy.awdziejczyk@d214.org



Summer WBL Continuum Design Workshops

- All stakeholders in WBL are welcome! Communities are encouraged to bring a small group of 3-5 people.
 - POLL: What is the best time of day for these?
- Each session will have a design challenge and inspiration to draw from.
 - June: Career Exploration
 - July: Team-based Challenges
 - August: Career Development Experiences
- Will send out flyer with registration links. Regular I-WIN sessions on pause until late September.



Other Announcements?

Shout-outs?

Celebrations?



Networking Intrinsic School Version

By Edith L

What is Networking???

Networking, is a event or program that allows professionals from different

backgrounds to connect with young adults and share their journey and

experience. Networking allows young adults to establish long lasting

relationship that in the future can lead to successful careers.



In-Person (my experience)



One word <u>Wonderful!!!</u>

My school set up drink, tables, and signs all over the school and decorated so beautiful. Student and professional had name tags and professionals would usually stay in one area where it would be easier for a student to start a conversation.

Students had business cards.

Students were able to dress up.

Students had the option to walk anywhere their curiosity would take them.

Virtual

It was a good experience it was definitely something new and out of ordinary.

We all met through zoom a platform where each professional had their own break out room and students were able to jump from one to another.

Virtually really took away the scene of shyness or feeling intimidate because instead of having a one on one conversation was mostly a group conversation.



I-WIN

EVANSTON, IL

PRESENTED BY:

NEIL GAMBOW – CHAIR, MAYOR'S EMPLOYER ADVISORY COUNCIL

TANA FRANCELLNO – CAREER PARTNERSHIP MANAGER



May 25, 2021

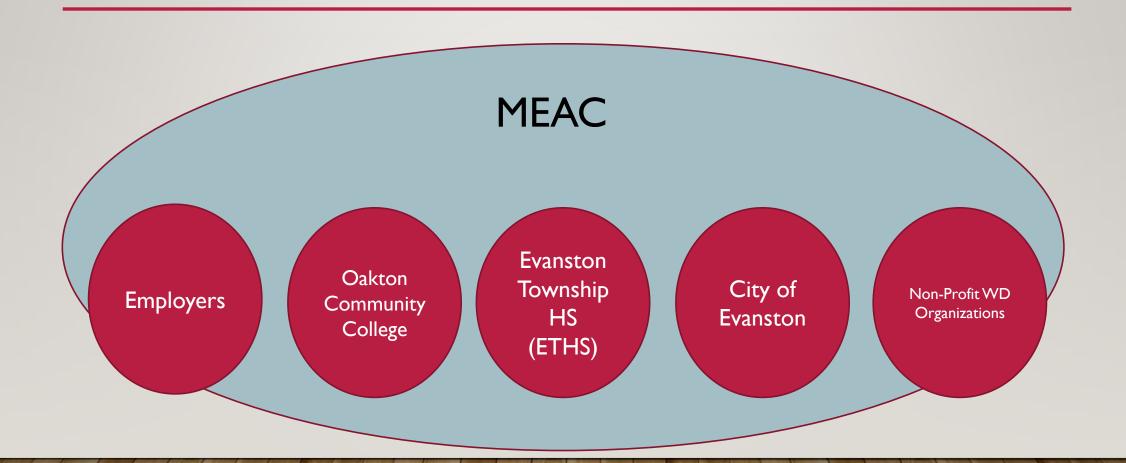
AGENDA

- What is MEAC
- The Big Pivot
 - WBL Programs
 - Virtual Career Panels
 - SchooLinks
- Extending into District 65 Middle School

WHAT IS MEAC

- <u>Mayor's Employer Advisory Council</u>
- Launched 6/14/2018
- Bring Evanston Township High School and local employers into closer alignment to support careers that do not require a four-year degree
- Goal Help 100 students per year by the end of year three
- Plan to be a 3-year project if we cannot make a difference in three years, we have failed
- How Did We Do? 2020-21
 - 22 Paid Summer Internships
 - 750 attendees at Career Panels and Career Options Night

STAKEHOLDERS



MEAC ROSTER – 146 PEOPLE

- Planning Team 14 members representing all stakeholder groups, meet three times a year
- Education 6 institutions including Oakton Community College
- Employers 50 representing all 7 career pathways (72 people)
- City, County and State Government 5 (8 people)
- Not-for-Profit Workforce Development Organizations 13 (18 people)
- Non-Affiliated Friends 15 people

THE BIG PIVOT MARCH 12 – GO VIRTUAL EVANSTON WBL PROGRAMS

- iKit Summer Internship Program
- Evanston Work Ethic (WE) Program
- Mayor's Summer Youth Employment Program (MSYEP)

THE BIG PIVOT MARCH 12 – GO VIRTUAL IKIT SUMMER INTERNSHIP PROGRAM

- Partners iKit Summer Internship Program Conceived April 2020
 - Evanston Youth Job Center (YJC)
 - Evanston Community Foundation (ECF)
 - City of Evanston Youth and Young Adult Division
 - Evanston WE (Work Ethic) Program
 - ETHS











IKIT INTERNSHIP PROGRAM

- No Cost to Employer
- Length of Internship 12 weeks starts Monday, June 14, 2021
- Interns are class of 2021 ETHS graduates, most are 18 years old
- Rate of pay \$15/hr.
- 25-30 hours per week
- Paid Youth Job Center (YJC) Career Readiness Training on June 1-11 and alternate Fridays (financial literacy, conflict management, teamwork, etc.)
- Work schedule is at the discretion of host employer
- Insurance coverage by YJC
- Wrap-around services provided by YJC and the City of Evanston
 - Counseling where a need is identified
 - Transportation assistance where needed

EVANSTON WE PROGRAM



- No Cost to Employer
- Length of Internship 6- weeks start late June or early July
- Interns are rising ETHS Seniors
- Rate of pay \$10/hr.
- 20 hours per week
- WE Career Training January to June, 2021
- Work schedule is at the discretion of host employer
- Wraparound services provided by Evanston WE
 - Assist students with any paperwork, health screenings, etc.
 - Hold weekly meetings with students throughout summer
 - Check in with employers every-other week
 - On-call 24/7 for any issues that arise

IKIT – EMPLOYER TRAINING SESSION I - PROGRAM INTRODUCTION

- Goals
- Structure
- Basic timeline
- Intern Job Readiness Checklist (completed by applicant

INTERN CHECKLIST AND ADDITIONAL INFO

Intern must:

- Indicate that they do not plan to attend 4-yr college immediately after graduation
- Identify their career pathway interest
- Attend job readiness training

Pathways	
Intern Job Readiness Checklist	
	Date
Intern Name:	Complete
Resume Preparation	
First Impressions Introductions and greetings	
30-second elevator pitch	
Background knowledge of the Host	
Appropriate Attire for Work Environment	
General dos and don'ts of clothing for interview	
Resources for professional and work environment wear	t
Reliability and Accountability Timeliness	
Communicating when late or absent Following thr	rough
Professional Communication	
Writing an email	
Asking for help/clarification Customer service skill	ls
Teamwork and Conflict Resolution	
Building on the strengths of others	
Being a productive team member	

IKIT – EMPLOYER TRAINING SESSION 2 – EMPLOYER PREPARATION

- Expectations if Intern and Employer
- Host Employer Pre-Employment Requirements for Intern
 - Ensure all needed information is in the hands of your intern before the start date
 - Give intern time to fulfill pre-employment requirements
 - Employer checklist
- Offer letter from host employer to intern

IKIT – EMPLOYER TRAINING SESSION 3 – ONBOARDING YOUR INTERN

- Why a solid onboarding process is important
- What does a solid onboarding process look like for your intern
- Tips for communicating with young people without much work experience.

THE BIG PIVOT MARCH 12 – GO VIRTUAL MAYOR'S SUMMER YOUTH EMPLOYMENT PROGRAM

- Initiated in 2013
- Open to all Evanston young people 14 years old or older.
- 40 local employers including the City of Evanston
- 300-400 young people employed each summer
- Part-time and full-time jobs
- All jobs are on site

THE BIG PIVOT MARCH 12 – GO VIRTUAL VIRTUAL CAREER PANELS

- Seven One-hour virtual panels for 2020-21 school year
 - Focused on the career pathways recognized by the state
 - Produced by MEAC
 - Recorded and on the ETHS website.
- Format for each panel
 - 4 local employers
 - Tell their individual personal story (most presenters do not have a college degree but do have significant post-secondary training)
 - Present information on careers in their organization that do not require a college degree
 - Discuss employee benefits including tuition reimbursement practices
 - Oakton Community College
 - Department Chair of section supporting the subject career pathway
 - How to apply to Oakton and what student support is offered at ETHS prior to graduation
 - Dual Credit courses available
- Over 500 attendees

THE BIG PIVOT MARCH 12 – GO VIRTUAL CAREER OPTIONS NIGHT – MARCH 23, 2021

- 2 Hours in length from 6-8 PM
- Managed by ETHS IT team
- I6 Employers and Training Organizations
 - First hour four employers on YouTube (recorded) over 250 views
 - Second hour 16 breakout rooms on Zoom

DISTRICT 65 (K-8) MIDDLE SCHOOL CAREER EXPLORATION – 2021-22

- Bring D65 and D202 into closer alignment on seven career pathways
 - Improve student readiness for the transition from 8th grade to 9th grade
 - Connect D65 students with the ETHS Career Pathway Guide to promote career pathway course selection when 8th graders select ETHS 9th grade classes
 - Early introduction to the ETHS facilities including the CTE space
 - Develop career readiness sessions focused on why students are in school and what the real world expects.
 - Bring the current ETHS 9th grade career awareness programs into 6th, 7th and 8th grades.
 - Connect ETHS CTE programs to the middle school curriculums
 - Bring MEAC employers into the middle school classrooms to support career awareness events
 - Do business-related projects sponsored by MEAC members that support the joint participation of ETHS and D65 students.



- Comprehensive College and Career Readiness Dashboard
- ETHS adopted in August 2020 replacing <u>Naviance</u> and <u>Inspire Your Future</u>
- Significant employer information section with links to local employers featuring career information, job openings, etc.
- Platform to initiate job shadowing, career information from practitioners, employment events, etc.
- Common platform for D65 middle school and ETHS.

WHAT'S NEXT?

- Career panels virtual and in person
- Mini-panels and field trips for specific classrooms (virtual and in person)
- In-person Career Options Night March 2022
- Increasing MEAC employer membership to augment career pathways that are light on participants.
- Expand iKit for 2021-22
- Support D65 Middle School career information initiative

Illinois Work-based Learning Innovation Network (I-WIN) Work-Study Program North Chicago District 187 May 25, 2021



NORTH CHICAGO SCHOOL DISTRICT 187

Introduction

Mr. Jeff Hollenstein NCCHS, Lead Teacher-- Work-Study Program jhollenstein@d187.org





District 187 Overview

North Chicago Community School District 187

- Green Bay Early Childhood Center (Pre-K)
- Evelyn Alexander Elementary (K-3)
- Forrestal Elementary (K-3)
- AJ Katzenmaier Academy (4-5)
- Neal Math and Science Academy (6-8)
- North Chicago Community High School (9-12)

Approximately 3,500 students in the district 56% Hispanic, 33% African American, 6% White, 4% Two Races

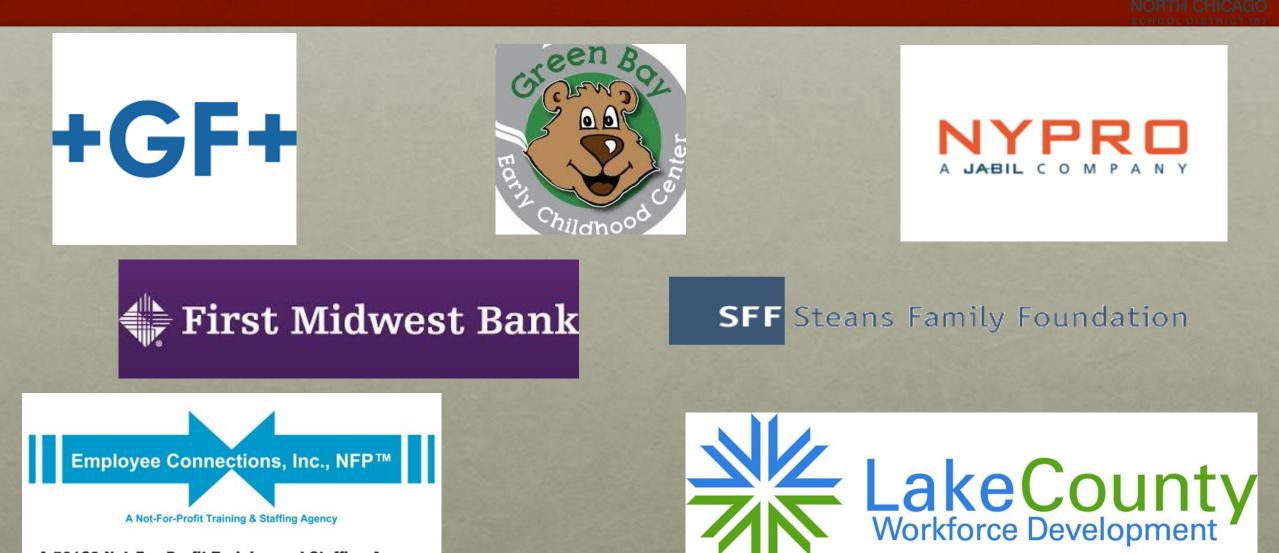


Work-Study Pilot 2019-20



NORTH CHICAGO SCHOOL DISTRICT 187

Work-Study Pilot Contributors



A Not-For-Profit Training & Staffing Agency

A 501C3 Not-For-Profit Training and Staffing Agency

Work-Study Pilot Overview

- On-track Seniors
- Work readiness training January 6, 2020 to January 17, 2020
 - Training days were provided by Employee Connections
 - Each company also participated as needed
- Pilot began Jan 21, 2020 and ended May 7, 2020-56 days of work and 13 Fridays
- Students worked Monday, Tuesday, Wednesday and Thursday (when school was in session)
- Students had Reflection Activities and Job Readiness Activities on Fridays
- Transportation was provided both to and from the job site by American Taxi



+GF+

GF Machining Solutions Lincolnshire, IL

Bruce Nelson 12th Grade



What this program means to me... "Working at GF Machining solutions shows me that life is diverse and there are a lot of opportunities for the future"



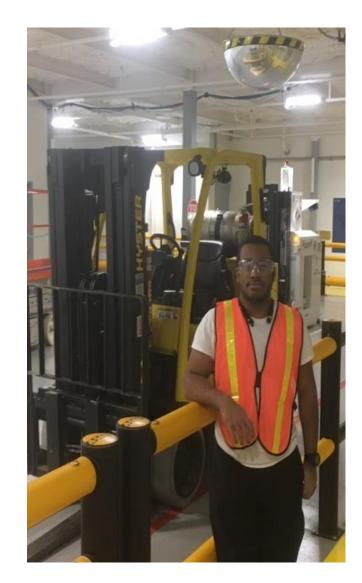
NORTH CHICAGO SCHOOL DISTRICT 187

Work-Study Pilot 2020

JABIL

Jabil (Formerly NYPRO) Gurnee, IL

Obsidian Boughton 12th Grade



What this program means to me...

"This program means the chance to open my eyes to a new world of work"



NORTH CHICAGO SCHOOL DISTRICT 187

Work-Study Pilot 2020

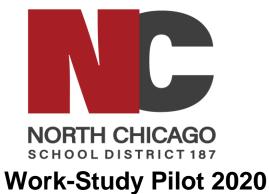


Childhood Center North Chicago, IL

Ebenezer Figueroa 12th Grade



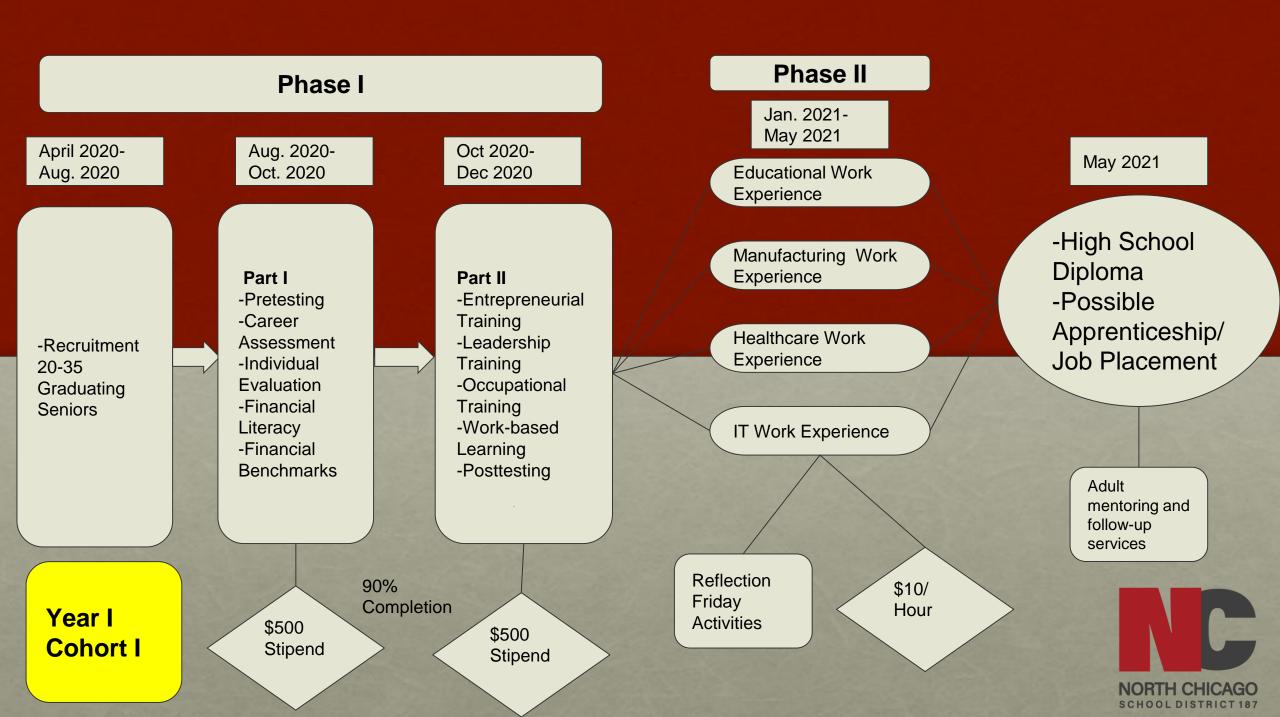
What this program means to me... "I genuinely enjoy working with the children in my class. I enjoy playing, reading, and counting with them and seeing their growth and development."



Work-Study Program 2020-21



NORTH CHICAGO SCHOOL DISTRICT 187



How did we adjust due the pandemic?

- Virtual Internships
 - Students were divided into teams (2-3 students per team)
 - All teams were paired with a company
 - Flyer sent to companies
 - All groups were given the same project brief
 - Students completed modules and communicated with companies through the the <u>Practera App</u>
 - Students met with mentors from the companies once per week
 - Students got paid stipends (from <u>WIOA</u> grant) for module completion and for their presentation at the end of the Virtual Internship



Companies Hosting Virtual Internships



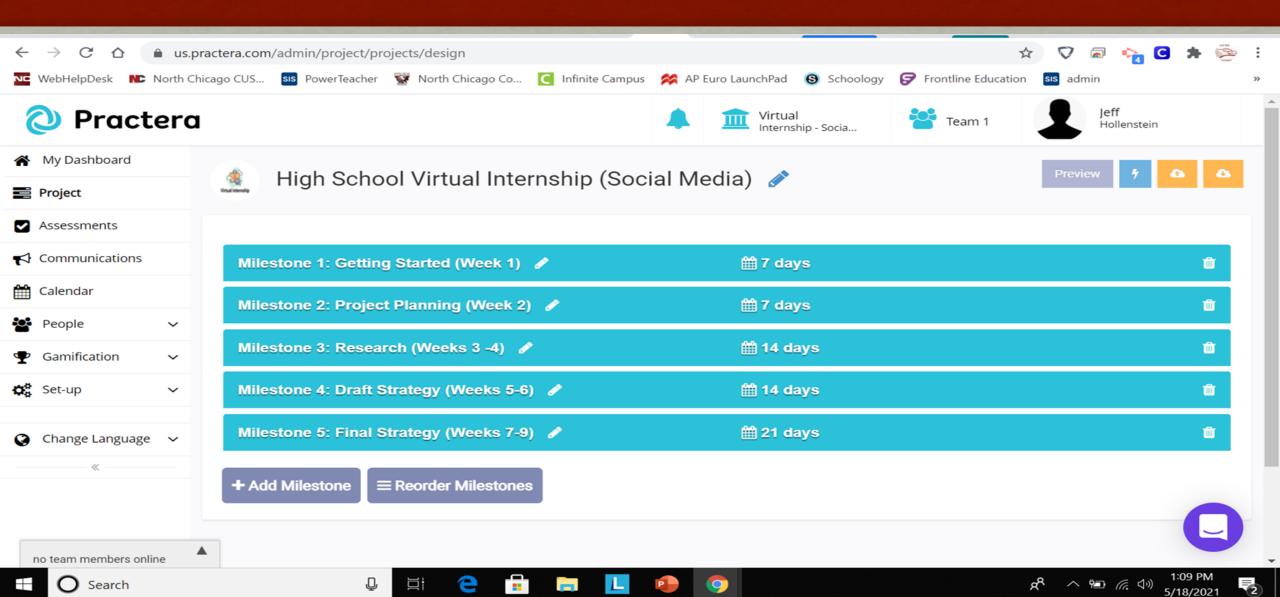
Project Brief

Welcome to your project!

This project is all about helping a company get great engagement over social media. You'll be supporting your internship company to better address their audiences across their existing social channels and helping to identify other channels that they are missing. The goal of this project is to create an actionable social media strategy for your company.



Practera App - Design Details



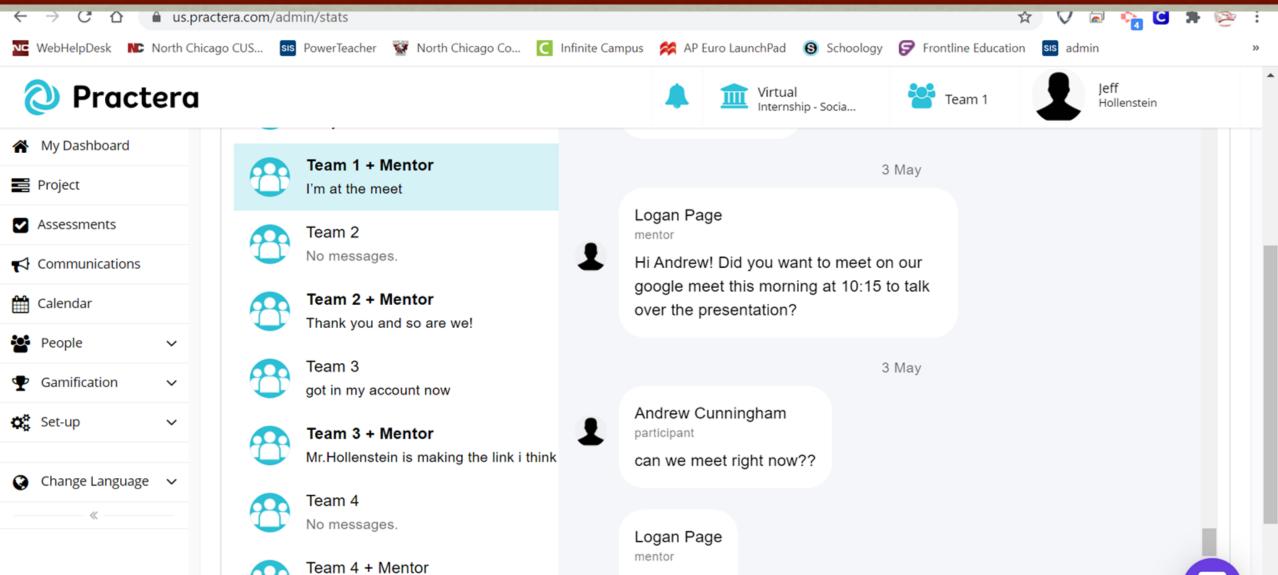
Practera App - Activities within a Milestone

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My Dashboard	_							
roject	Activity 1: Week	2 - Submit your Pro	ject Plan 🥜					面
ssessments	Creating a Project	ct Plan will keep you o	n track and make su	re you and your spons	sor are on the same p	page.		
Communications		•	•	•	•			
Calendar	- And the second	Welcome to Week 2	Get Started: Plan	Creating Your Project Plan	Submit Your Project Plan	End of Week 2 Reflection		
People 🗸						S.		
Gamification 🗸								
Set-up 🗸	Activity 2: Spon	sors - What to expec	et in Week 2 🥜					Û
Change Language 🗸 🗸	Station (C)	•	-					
«	1000	What to expect in week 2	About the Project Plan	+				
								6

Practera App - Monitoring of Progress

us.practera.com/aumm/stats sis PowerTeacher 🐨 North Chicago Co... 🤇 Infinite Campus 🔗 AP Euro LaunchPad 🕲 Schoology Frontline Education sis admin WebHelpDesk North Chicago CUS... Practera leff Virtual Team 1 Hollenstein Internship - Socia.. VIMMUIII I VMIII My Dashboard Erik Rodriguez Team 3 Project eric2021graduation@gmail.c Yoselin Ochoa Assessments Team 1 π ochoayoselin03@gmail.com A Communications Andrew Cunningham Team 1 \bigcirc π drewby02zx@gmail.com Calendar Carolina Chacon \oslash 57 Team 1 carolina.nowotnik@gmail.cor People V Jahlen King White Team 5 Gamification V jahlenwhite21@icloud.com Set-up V Tania Teos (i) \bigcirc Team 4 \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc taniateos90@gmail.com Bryan Garcia 🔇 Change Language 🗸 🗸 Team 3 π garcia.b6290@gmail.com Antonio Ortega Cardenas Team 2 julioxxx101@gmail.com Zitlali Escamilla Bernal \oslash \oslash \oslash \bigcirc \bigcirc \odot \odot \odot \bigcirc Team 2 \oslash \oslash \bigcirc \bigcirc \bigcirc zitlalibernall18@icloud.com no team members online Jericoe Johnson 1:14 PM RR D へ 幅 (涙 切)) 72 O Search + 5/18/2021

Practera App - Communication



Lessons Learned

- Projects like virtual internships are hard to do with students during remote instruction!
- Stipends are a nice incentive for students but not 100% guaranteed to produce results.
- Practera is very customer friendly, eager to help and flexible with project design
- A "hybrid" work-study model might be most suitable for both students and companies
 - 1-2 days a week at the company
 - 3-4 days a week working on virtual internships
- The "ask" for virtual internships is a lot less than that of in-person internships
- Individuals at companies are very eager to help, and very flexible with programing if allowed by their company.



Thank you!

Thank you for the opportunity to present today!

Any Questions?



Mr. Jeff Hollenstein, NCCHS, Lead Teacher Work-Study Program jhollenstein@d187.org

Link to video that was sent to Lake County Workforce Development Board



Next Steps

- The recording and materials from today will be sent out shortly
- Submit a resource through the <u>I-WIN site</u> or directly to <u>hpenczak@niu.edu</u> looking especially for Team-based Challenges!
- Summer Engagement: WBL Continuum workshops
- Regular I-WIN sessions begin again in late September

Thank you all for joining and wishing you a wonderful rest of your school year!

