

IDEAS FOR INSPIRATION: TEAM-BASED CHALLENGES

Arts and Communications

Branding	Develop logos, images, and/or messages to represent a particular organization, event, cause, etc. that adheres to an identity and core message.
Event Planning	Complete evaluations with participants of programs and events to gather feedback and determine areas for improvement/ enhancement.
Communicating with Diverse Audiences	Analyze and adapt messages to communicate effectively with diverse audiences, including people with varying abilities, cultures, and backgrounds.
Power of Multimedia	Examine how societal, cultural, and historical context influences ideas and works to evaluate the power, responsibility, and influence of a given organization on multimedia.
Planning and Design	Prepare planning and design documents for an organization's program that include a goal statement, program objectives, navigation and layout diagrams, and an audience analysis.



This resource was created by [Education Systems Center at Northern Illinois University](#).

The Illinois Work-Based Learning Innovation Network (I-WIN) is designed to help employers, educators, and students leverage innovative models for scaling high-quality work-based learning opportunities in school districts and community colleges across the State. This network explores ways to create equitable opportunities for students through both in-person and virtual learning.

Access a resource bank of Team-Based Challenge templates and learn more about joining I-WIN at edsystemsniu.org/i-win-resources/.